

# Mid-Week Pictorial

“NEWS OF THE WORLD IN PICTURES”



TEN  
CENTS

CANADA  
15 CENTS

*Spring Calls to Terpsichore:  
Flying Figure  
of a Member of the Fokine Ballet in  
a Rehearsal at Riverside Park, N. Y.  
(Photo International.)*

APRIL 29,  
1926  
VOL. XXIII, NO. 10

PUBLISHED WEEKLY  
BY  
THE NEW YORK TIMES  
COMPANY



# Metropolitan Amusement Guide

CHARLES DILLINGHAM ATTRACTIONS  
**NEW AMSTERDAM THEATRE** West 42d St. Evs., 8:20 | Erlanger, Dillingham & Mats. Wed. & Sat., 2:20 | Ziegfeld, Mgr. Dirs.  
 CHARLES DILLINGHAM Presents  
 AMERICA'S MUSICAL COMEDY SWEETHEART  
**MARILYN MILLER in SUNNY** Aristocrat of Musical Comedy  
 Music by Jerome Kern. Book by Otto Harbach and Oscar Hammerstein 2d.  
 CO-STARS: JACK DONAHUE, JOSEPH CANTOR, CLIFTON WEBB, MARY HAY.  
 Staged by HASSARD SHORT.

**FULTON THEATRE** West 46th St. | Matinees Wed. & Sat.  
 CHARLES DILLINGHAM presents  
**INA CLAIRE**  
 IN A COMEDY BY FREDERICK LONSDALE  
**"THE LAST OF MRS. CHEYNEY"**  
 Notable Cast Includes: ROLAND YOUNG AND A. E. MATTHEWS  
 STAGED BY WINCHELL SMITH

Charles Dillingham's **GLOBE THEATRE** B'way at 46th St. Evs. at 8:30.  
 Mats. Wed. & Sat. at 2:30.  
 H. H. FRAZEE'S ROUND THE WORLD MUSICAL SENSATION  
**NO, NO, NANETTE**  
 With LOUISE GROODY And a Notable Cast.  
 A GORGEOUS GARDEN OF GIRLS.

**CASINO** 39th and B'way. Evs. 8:30. Matinees Wed. & Sat.  
**DENNIS KING** in RUSSELL JANNEY'S MUSICAL SENSATION  
**VAGABOND KING**  
 Founded on McCarthy's "If I Were King."  
 CAROLYN THOMSON HERBERT CORTHELL MAX FIGMAN  
 JANE CARROLL OLGA TRESKOFF Music by RUDOLF FRIML.

NOW AT **SHUBERT THEATRE**, 44th Street, west of Broadway.  
 Evs. 8:30. Mats. Wed. & Sat., 2:30.  
 NEW SPRING EDITION  
**GREENWICH VILLAGE FOLLIES**  
 Staged by HASSARD SHORT

The NEW **CASINO de PARIS** Century Theatre Building | 62nd St. and Central Park West. Phone Columbus 8800. Evs. 8:30. MATINEES THURS. AND SAT. Smoking Permitted.  
 WORLD'S GREATEST REVUE  
**A NIGHT IN PARIS**  
 REVEALING AMERICA'S MOST BEAUTIFUL GIRLS

**THE OPERA PLAYERS**  
 Inaugurated their first Subscription Season for the Presentation of Opera in intimate form  
 with **"The Immortal Hour"** An English Opera by RUTLAND BOUGHTON  
 AT THE **GROVE ST. THEATRE** 22-24 GROVE ST. NEW YORK CITY  
 Perf'ces TUES., WED., THURS., FRI., SAT. & SUN. NIGHTS. Mats. WED. & SAT.  
 Subscription Season, Incl. Three Operas, \$9; Single Seats at Box Off., \$3.30. Tel. Spring 1816.

Mr. Richard Herndon has the honor to present  
 Alexandre Gavrilov's Ballet Moderne with a company  
 of fifty distinguished artists for a limited engagement  
 at the Princess Theatre, 39th St., E. of B'way.  
 Evs. 8:30, Matinees Thurs. & Sat. All seats \$3.30.

Everything Big But the Prices. **KEITH-ALBEE'S NEW YORK HIPPODROME** MATINEE DAILY. GOOD SEATS 50c. Evenings \$1.  
**Anna Case—Fokina & Ballet**  
 TOM DAVIES' TRIO, DARE & WAHL, STAN KAVANAUGH, HOWARD'S PONIES AND 100 OTHERS.

It's a Great Comedy!  
**"THE PATSY"**  
 with **CLAIBORNE FOSTER**  
**BOOTH** 45th St., West of Broadway. Evs. 8:30.  
 Mats. WEDNESDAY & SATURDAY, 2:30.

**LYRIC THEATRE** West 42d Street. Evenings 8:30. Matinees Wednesday and Saturday, 2:30.  
 SAM H. HARRIS Presents  
**THE MARX BROTHERS** in "The Town's Chief Laugh Festival."—Eve. Post.  
**THE COCOANUTS**  
 Music and Lyrics by IRVING BERLIN. The musical numbers staged by Sammy Book by GEORGE S. KAUFMAN. Lee and book directed by Oscar Eagle.

THE MOST PERFECT REVUE EVER PRESENTED  
**EARL CARROLL VANITIES**  
 4TH NEW EDITION  
 WITH THREE WORLD-FAMOUS COMEDY FAVORITES  
 JOE COOK FRANK TINNEY JULIUS TANNEN  
 THE LOVELIEST GIRLS IN AMERICA AND  
 DOROTHY KNAPP THE MOST BEAUTIFUL GIRL IN THE WORLD.  
**EARL CARROLL THEATRE** 7TH AVENUE AND 50TH STREET.  
 MATINEES THURSDAY AND SATURDAY

DAVID BELASCO presents  
**BELASCO THEATRE** WEST 44th ST. EVES. 8:20. MATS. THURS. & SAT., 2:20.  
**LENORE ULRIC** AS **LULU BELLE**  
 IN A NEW PLAY  
 by EDWARD SHELTON & CHARLES MACARTHUR  
 Supported by Henry Hull and a company of unique distinction

LEW FIELDS' INSTANTANEOUS MUSICAL HIT  
**"THE GIRL FRIEND"**  
 with EVA PUCK and SAM WHITE  
**VANDERBILT THEATRE** W. 48 St., East of Broadway. Evs., 8:30. Mats. Wed. and Sat., at 2:30.

## FEATURE MOTION PICTURES

"Whatever you do, don't miss  
**BEN-HUR**  
 —Herald Tribune  
 By Gen. Lew Wallace  
 GEO. M. COHAN Theatre, B'way & 42d. Twice Daily, 2:30-8:30. Sun. Mats. at 3. Nights and Sat. Mats. 50c to \$2.00. All Other Mats., Inc. Sun., 50c to \$1.00.

**ASTOR THEATRE**, B'WAY at 45 ST. | SUNDAY MATINEES AT 3.  
 TWICE DAILY, 2:30-8:30.  
**THE BIG PARADE**  
 A METRO-GOLDWYN-MAYER PRODUCTION.

**"The MIDNIGHT SUN"**  
 With LAURA PLANT & Pat O'Malley, Raymond Keane  
 A Dimitri Buchowetzki Production.  
**B. S. MOSS' COLONY THEATRE**, BROADWAY, AT 53RD ST. TWICE DAILY, 2:45-8:45.

THE ETERNAL TRIANGLE WITH A BRAND NEW TWIST  
**OTHER WOMEN'S HUSBANDS**  
 With MARIE PREVOST and MONTE BLUE.  
 A Warner Brothers Production.  
**WARNER THEATRE** Broadway, at 52nd St.  
 OPENING SATURDAY, MAY 1  
**HELL BENT FER HEAVEN**  
 Adapted From the Prize Broadway Play.  
 CONTINUOUS PERFORMANCES AT POPULAR PRICES

CECIL B. DeMILLE'S  
**The VOLGA BOATMAN**  
 Presentation by HUGO RIESENFELD  
 SYMPHONY ORCHESTRA—SELECTED CHORUS  
**TIMES SQ. THEATRE**, 42d St., W. of B'way. 2:30-8:30 Daily. 200 Good Seats Matinees, 50c.



A necessary evil, a natural temptation, a desirable calamity, a domestic peril, a deadly fascination, and a painted ill, wrote St. Chrysostom a thousand years ago.

Earth's noblest thing, wrote Lowell.

# Saints or Sinners

When the Emperor Theophilus jestingly said to one of the beauties of his court, *Woman is the source of evil in the world!* she quickly replied, *Woman is also the cause of much good!* Both were right; Joan of Arc and many other saintly, noble, and able women come to mind at once as typical of "earth's noblest thing, a woman," who have been the cause of much

good. In contrast we have this capricious Venus Victrix whose remarkable beauty enslaved a ruler of proud Castile and whose power over him was so great that sycophant courtiers who attended this favorite at her bath drank of its waters in token of adulation. The stories of these two women, remarkable as they are, however, are no more unusual than those of thousands of other saints and sinners who have uplifted or degraded men throughout the ages since the day of Eve. These stories are told in a series of copyrighted volumes by ten talented contemporary authors called

# Woman

Every phase of woman's work, woman's achievements, follies, wisdom, influence, power has been written of countless times, but woman has had to wait until this twentieth century of our era before any man has dared to devote a monumental encyclopedic work just to her. Ten volumes are consecrated to her, each written by a professor in an American university qualified by wealth of learning and maturity of age for the special subject on which he writes. N. Y. World.

Supreme Subject of Eternal Interest and Mystery.  
Perpetual Enigma; Seductive, Fascinating,—Baffling.

She dominates to-day; her preëminence is undisputed. She is the *motif* of most discussions. Our newspapers, magazines, and novels show how great is the place she occupies in the thoughts of all, and how powerful her influence for good or evil in every relationship of life. Of all subjects that have interested mankind throughout the ages, she is still the greatest of all. Yet this subject has never been adequately treated as a whole. Now, however, we have

*Her Story in all  
Ages and all Lands*

on a scale never before attempted. It is a historical and descriptive record of woman's place in the world.

It shows us the women of the Orient, of ancient Greece and Rome, of Europe and America in the dark ages and to-day, and of the backward races in the far places revealing curious social customs in times past and as they exist to-day. Shows woman as she is, noble and true or vicious and false; describes her as the helpmate or the toy of man, as wife and mother, wanton and courtesan; portrays her as priestess and saint, ruler and slave; tells of her emancipation, the development of her intellectual strength, her influence on the culture and destinies of the human race; in short, presents her in all the complex relations in which she has been conspicuous, and describes the sociological changes that have taken place in her position through all the ages. It is strange that



*This Great Subject has Never Before been Adequately Treated*

Of course we all know a little about Cleopatra, Joan of Arc, Messalina, Theodora, Helen of Troy, Poppaea, Elizabeth of England, Catherine of Russia, Mme. Pompadour, and perhaps a few other prominent women, but few have any idea of what sort of women they really were. Many pages are necessary to make Cleopatra live before our eyes, to tell the many strange and interesting things about her. And there have been thousands of other women since the beginning of history whose stories are just as interesting.

#### NOTHING CONCEALED

The authors have not hesitated to tell the whole truth. If, while concealing nothing, they show us the faults of woman, it is to accentuate her virtues—if they tell us how a Russian countess in winter had water slowly poured over nude young girls in order to provide new statues for her gardens, they also tell us how Joan of Arc inspired the people of France and how Lady Godiva saved those of Coventry.

#### LOVE, MARRIAGE, AND DIVORCE

are of course the subjects of many interesting chapters. We read about the singular customs of courtship, marriage, and divorce all over the world; amazing stories of the beautiful *hetara* in whose company the philosophers of Athens found solace; we have intimate glimpses of woman in the days of chivalry and romance; among the Moors, Turks, Arabs, Hindoos, Chinese, and Japanese; and of woman in the church, in politics, in war, in industry; or famous as patriots and humanitarians.

#### "THE TIFFANYS OF PUBLISHERS"

is the way *The New York Herald* characterizes the makers of these books. Quality is the dominant note. The volumes are sumptuously bound in purple watered-silk finished cloth, full gilt stamping of symbolical design.

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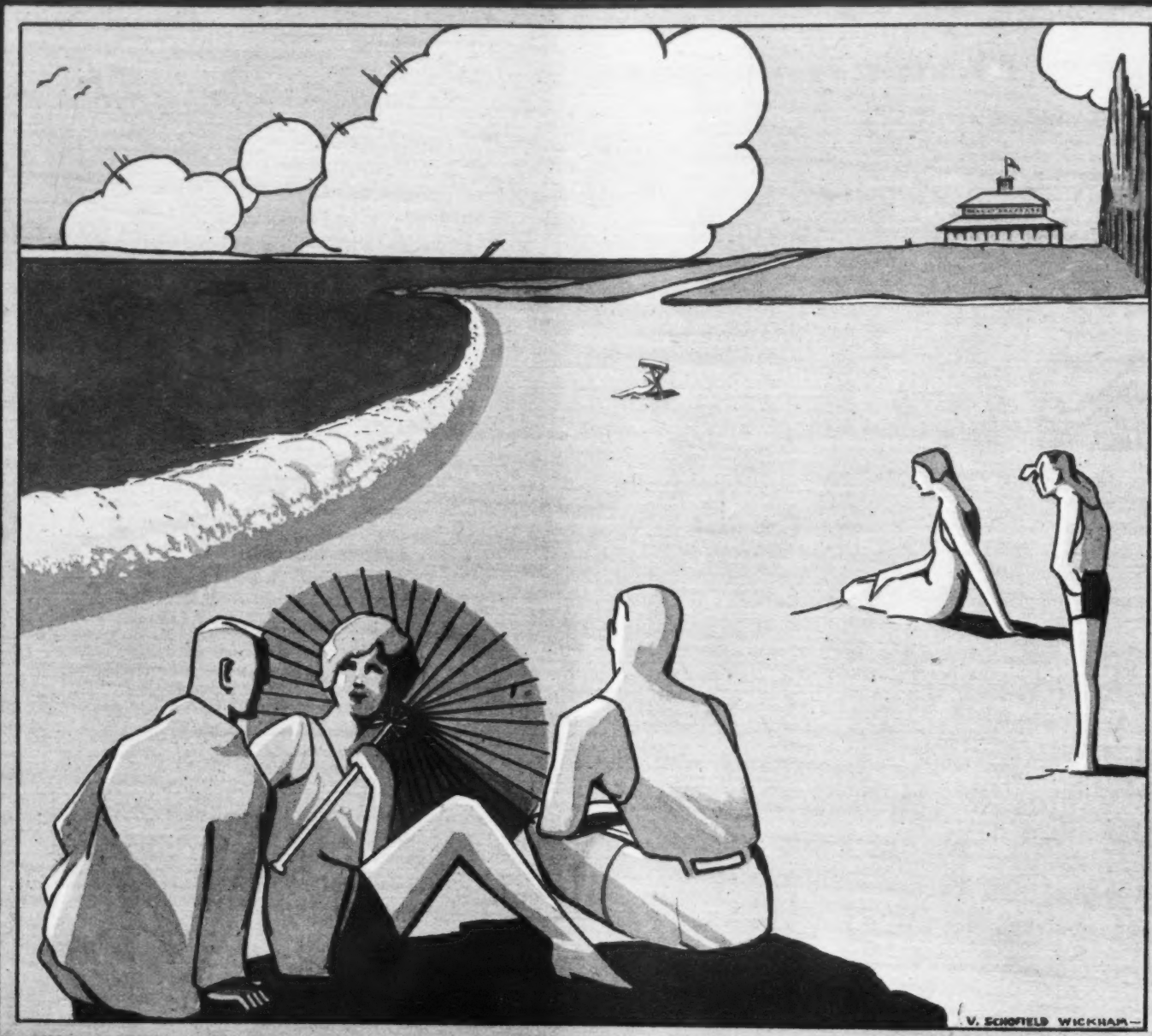
You may send me for my inspection, charges prepaid, the 10-volume set of *WOMAN*, bound in purple cloth. I will either return the set in 5 days or send you only \$1 as a first payment and \$2 a month for 9 months.

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# Mid-Week Pictorial



*"To talk of many things:  
Of shoes and ships and sealing-wax,  
Of cabbages and kings"—*

is one of the most valuable of social accomplishments. But in order to talk well and entertainingly, you must know interesting things to talk about.

Mid-Week Pictorial enables you to see with your own eyes the wonderful things that are occurring all over the globe. Every week it brings to you over 100 vivid pictures of the latest news events; and it discusses with you the book of the week, the play of the week, the latest photo-dramas, and the most prominent people in the public eye.

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## Mid-Week Pictorial

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**NEWS OF THE WORLD IN PICTURES**

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**MELACHRINO**  
"The One Cigarette Sold the World Over"



MAHARAJAH de KAPURTHALA  
Head of one of the great ruling houses of India, supreme lord of millions, master of untold wealth. Noted for his lavish entertainments and his magnificent collection of pearls.

The Maharajah is but one of the many scions of royalty and nobility the world over who smoke and endorse Melachrino cigarettes.



*Pavillon Kapurthala*  
1, Route du Champ d'Entraînement  
(Bois de Boulogne)

*Dario*  
21. Juillet 1925

*J'ai trouvé les cigarettes*  
*Melachrino*

*Jagatjit Singh*

*Maharajah de Kapurthala*

TRANSLATION  
I find the Melachrino cigarettes  
very good.

JAGAT JIT SINGH  
Maharajah de Kapurthala



Plain, Cork or Straw Tips





WHEN THE TREES BURST INTO BLOSSOM AND APRIL IS  
SWEET.

(© H. Armstrong Roberts.)



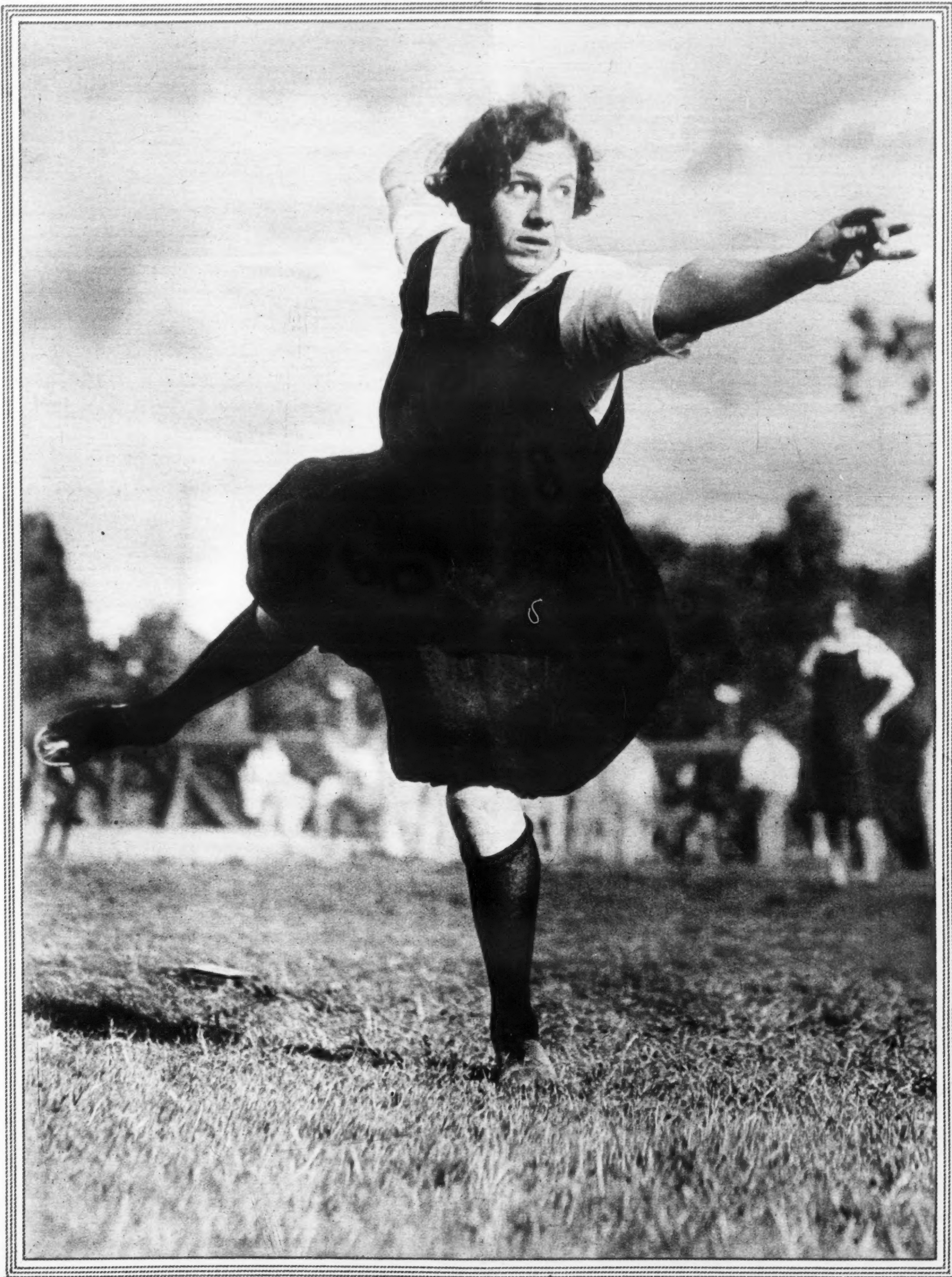
# Mid-Week Pictorial

*"A National Magazine of News Pictures"*

VOL. XXIII, NO. 10.

NEW YORK, APRIL 29, 1926.

PRICE TEN CENTS.



THE WINNER OF TWO NEW NATIONAL WOMEN'S RECORDS: MISS LILLIAN  
COPELAND

of the University of Southern California, Who Recently Made a Distance of 35 Feet for the  
Shot-put and 94 Feet 8 Inches for the Discus in One Day.

(Times Wide World Photos.)



## WITH THE NEW BOOKS



JOHN MASEFIELD.  
(Times Wide World Photos.)

"ODTAA."  
By John Masefield. New York: The Macmillan Company. \$2.

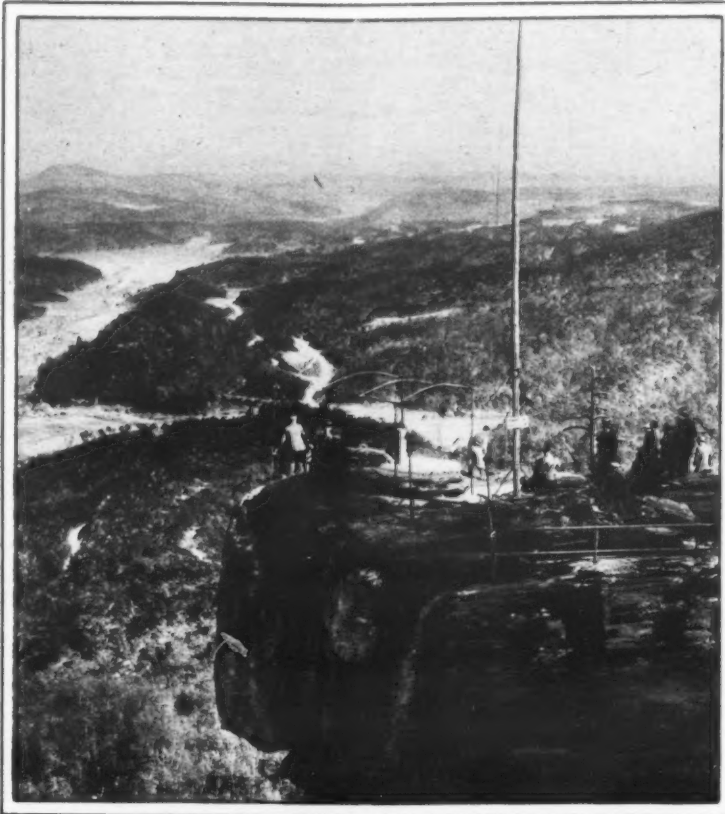
THAT John Masefield is a poet of distinction does not mean that he cannot write vivid and compelling prose such as marks his latest novel "Odtta," the scene of which is laid in the mythical State of Santa Barbara, a country of South American characteristics, including the inevitable dictator and the equally inevitable revolutions.

The dictator in this case is a certain Lopez, who has become so drunk with power that, like the Roman Emperors, he decreed that he should be worshiped as a god. A revolt breaks out, but is quickly suppressed by the execution of its leaders. It becomes imperative that the revolutionists get in touch with their main leader, Don Manuel, who, not sensing the imminence of the revolt, had left the capital for the back country. The roads were watched and it seemed impossible to get word to him.

At this juncture the hero, Highworth Ridden, a young Englishman, steps into the breach and carries the "Message to Garcia." Landing in Santa Barbara shortly before the revolt, he promptly falls in love with the charming Carlotta, not knowing that she was engaged to be married to Don Manuel. Then when Carlotta has been imprisoned, Ridden, knowing that her only hope lies in Don Manuel, starts out to reach him.

For stark power and horror the story of that nightmare journey is an epic of modern fiction. It is by far the outstanding feature of the book. It is alive with beauty, brutality, pain and passion. And for that reason it is the more regrettable that the story should be marred by the invoking of the supernatural and by a weak and obvious conclusion. But despite that the tale has more than talent. It is touched with genius.

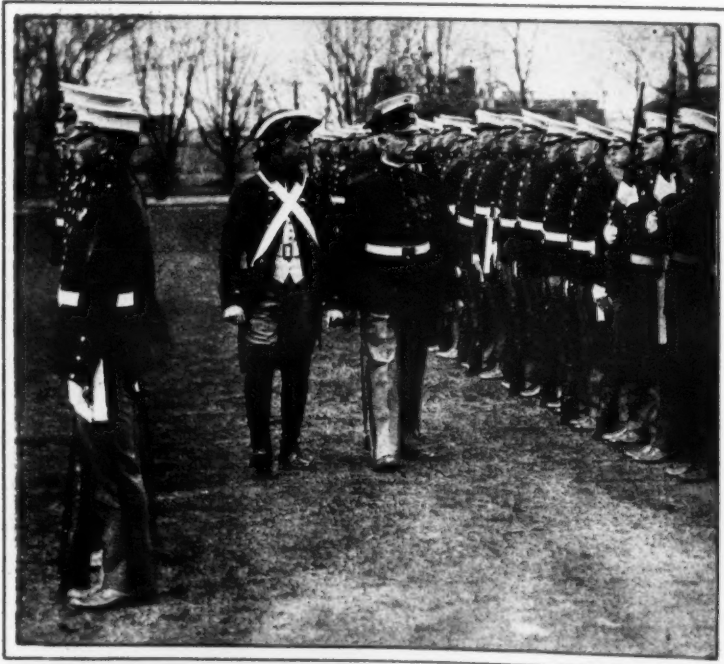
James Branch Cabell again goes to Poictesme for "The Silver Stallion," his latest offering. . . . "Wild Heart," by Isabelle Sandy, is a story of religious mysticism, replete with beauty and told with rare simplicity. . . . Arthur Train's "The Blind Goddess" is undeniably the best thing that he has done. . . . "If Today Have No Tomorrow," by Olive Gilbreath, is an illuminating story of the Russian aristocracy during the revolution.



MAKING AN ALTITUDE FLIGHT: JOE KIRKWOOD, Trick Golfer, Is the First to Drive a Golf Ball From Chimney Rock, Near Asheville, N. C.  
(Times Wide World Photos.)

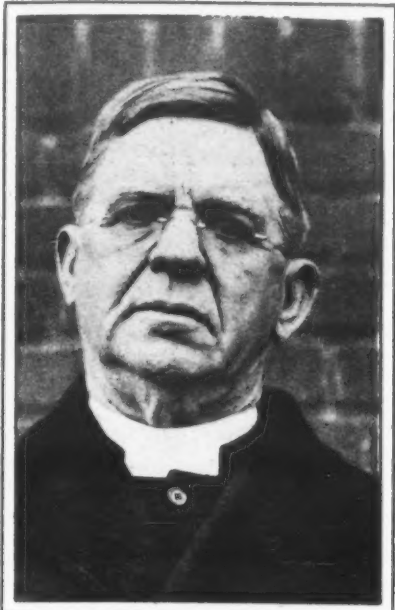


BEAUTIES OF THE BOSTON TECH: W. F. MacCORMACK, R. B. Jones, Harry Burgess and Robert Hatch, Leading "Show Girls" in the Annual M. I. T. Musical Comedy, Disport Themselves on the Girders of the New Statler Hotel Building.  
(Times Wide World Photos.)



A REVIEW OF MARINES: EXHIBITION DRILL in Philadelphia by a Detachment From the U. S. S. Arkansas. One of the Reviewing Officers Wears the Marine Togs of 1775.  
(Times Wide World Photos.)

## MAN OF THE WEEK



REV. DR. S. PARKES CADMAN.  
(Times Wide World Photos.)

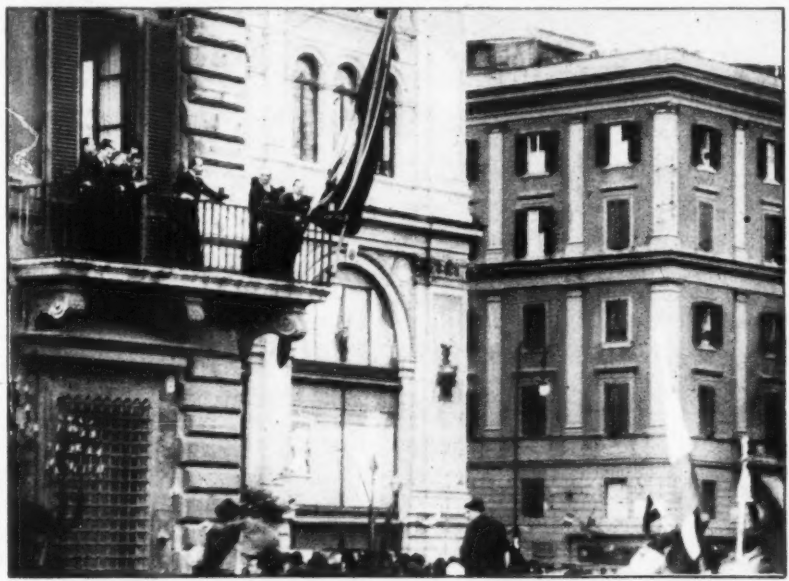
DR. S. PARKES CADMAN, President of the Federal Council of Churches of Christ in America, is one of the most influential clergymen of this country. No one of his calling is so often mentioned in the press in connection with public movements. His sermons over the radio each Sunday reach an invisible audience of hundreds of thousands, perhaps millions.

At present he is the storm centre of a controversy stirred up by recent public utterances at the Bedford Branch of the Y. M. C. A. in Brooklyn. He spoke on "Disarmament and World Peace," and while, at the outset of his remarks, he declared he was not an "out-and-out pacifist," his speech was a direct attack on the Army Reserve system and the introduction of military training in high schools, universities and other institutions of learning.

A group of reserve officers were in the hall, and at the conclusion of Dr. Cadman's address objected to some of his statements. Instantly there was a commotion, and the music of trumpeters drowned the voices of the objectors. A telephone call was sent for the police, and on their arrival the protesting officers were ejected.

Reactions to the incident were prompt in coming. Colonel Trott of the Second Corps Area at Governors Island said that the National Defense act, referred to by Dr. Cadman, expressed the best American thought on the subject of defense and had received the approval of Bishop Manning, Cardinal Hayes and other eminent churchmen. Dr. William Starr Myers, Professor of Politics at Princeton, denounced Dr. Cadman's statements as "arrant pacifism." A Brooklyn organization of Veterans of Foreign Wars refused any longer to cooperate with the Y. M. C. A. On the other hand, Dr. Cadman's pronouncement was endorsed by representatives of the Brooklyn Federation of Churches, the Union of East and West, the League of Neighbors and the Fellowships of Faith who contended that "insistence on the military training of youth would inevitably yield the usual harvest of war."



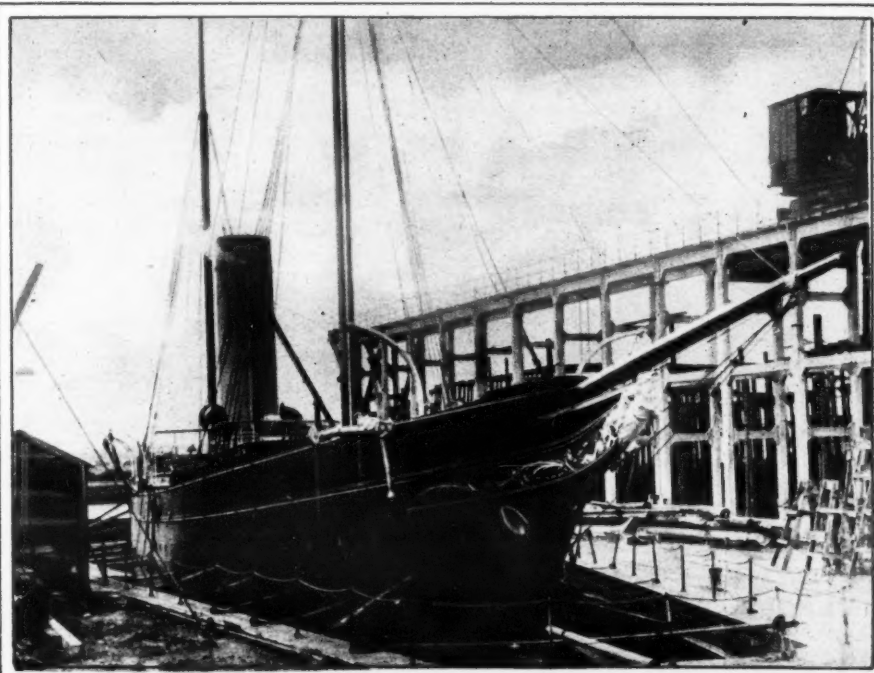


GREETING  
THEIR IDOL:  
ENTHUSIAS-  
TIC  
FASCISTI  
Hail Mussolini  
After the Fail-  
ure of His  
Attempted  
Assassination  
by the Sister  
of an Irish  
Peer. Note the  
White Ban-  
dage on His  
Nose.  
(Times Wide  
World Photos.)



AVE IMPERATOR! BENITO MUSSOLINI,  
Premier of Italy, With Bandaged Face as the Result of the Recent  
Attempt to Kill Him, Arrives at the Flying Ground Whence the  
Dirigible Norge Departed, en Route to the Pole.  
(Times Wide World Photos.)

MUSSOLINI REASSURES HIS COUNTRYMEN: ITALIAN PREMIER  
After Attempt on His Life by the Hon. Violet Albina Gibson, Sister of  
Lord Ashbourne, Addresses the Crowd From a Balcony.  
(Times Wide World Photos.)



HOME OF THE HERMIT MILLIONAIRE: THE YACHT VALFREYIA,  
on Which McEvers Bayard Brown Spent Thirty-six Years of Self-Imposed Exile.  
(Times Wide World Photos.)



THE OWNER'S LAST ORDERS: CREW OF THE VALFREYIA  
Listen to the Reading of McEvers Bayard Brown's Final Instructions.  
(Times Wide World Photos.)

NOW and then it does happen that truth is stranger than fiction. The death on April 9 of McEvers Bayard Brown on his yacht off the coast of England was the conclusion of a story of real life which was so fantastic that in a book of fiction it would have been regarded as wildly extravagant.

For thirty-six years Mr. Brown had lived on his

yacht, Valfrefya, in the waters off Brightlingsea, Essex. During all that time it was kept fully provisioned and ready to put to sea at a moment's notice, but the sailing order was never given.

At one time Mr. Brown was prominent in New York society. Just why he turned his back on the ordinary life of men is unknown, and probably never will be revealed.

He is said to have given away £250,000 in England. The yacht, which was originally built for the late King Edward when he was Prince of Wales, flew the American flag. Every afternoon at 4 o'clock Mr. Brown, in uniform, would scan the horizon from the deck rail.

What was he looking for? That is the secret that is buried with him.





**A FITTING RESTING PLACE  
FOR THE "PLANT WIZ-  
ARD": CEDAR OF LEB-  
ANON**

Brought to Santa Rosa  
From Asia Minor by the  
Late Luther Burbank  
and Under Which at His  
Own Request His Body  
Was Buried.

(Times Wide World Photos.)



**TRIBUTE TO A WORLD-  
FAMED SCIENTIST: JUDGE  
BEN LINDSEY**

of Denver Delivering the  
Eulogy at the Funeral Ser-  
vices of the Late Luther  
Burbank at the Memorial  
Park in the Suburbs of  
Santa Rosa, Cal.

(Times Wide World Photos.)



**BENEATH HER  
NATIVE CHERRY  
BLOSSOMS: MME.  
MATSUDAIRA,**

Wife of the Japanese  
Ambassador, Finds a  
Little Bit of Nippon in  
Washington.

(Times Wide World Photos.)



**A HELPING HAND  
FOR A WINGED MES-  
SENGER: MRS. HAZEL  
SMITH**

Starting One of the Army's  
Homing Pigeons in the 188-  
Mile Race to Fort Monmouth.

(Times Wide World Photos.)



**A SYRIAN FOLK DANCE: CHILDREN REHEARSING**

for the Recital of Classical Dances at Hotel Plaza, New York, in Aid of the  
Cardiac Department of the New York Post-Graduate Hospital.

(Times Wide World Photos.)



**FROM ONE EXECUTIVE TO ANOTHER: MAYOR GEORGE  
E. CRYER**

of Los Angeles Signing What Is Perhaps the Largest Letter Ever  
Mailed, Addressed to Mayor Walker of New York City, Commemo-  
rating the Opening of Direct Air Communication Between the Two  
Cities. The Fountain Pen Is a Foot Long.

(Times Wide World Photos.)





THE END OF THE FIRST CHAPTER  
OF THE FLIGHT TO THE POLE:  
THE NORGE, AMUNDSEN'S  
AIRSHIP,

Hauled Down to Earth at the Air-  
drome at Pulham, England, the  
First Port of Call From Italy.  
Every Precaution Has Been Taken  
to Insure That With Its Unparal-  
leled Equipment It Will Be Able  
Safely to Brave the Perils of the  
Frozen North.  
(Times Wide World Photos.)



AFTER  
ONE  
HUNDRED  
YEARS: NEW YORK CENTRAL CONDUCTOR,  
in the Costume of 1826, Prepares to Take the  
Original De Witt Clinton Engine Over the Same  
Route It Traveled Then, to Celebrate the New  
York Central's Centenary.  
(Times Wide World Photos.)



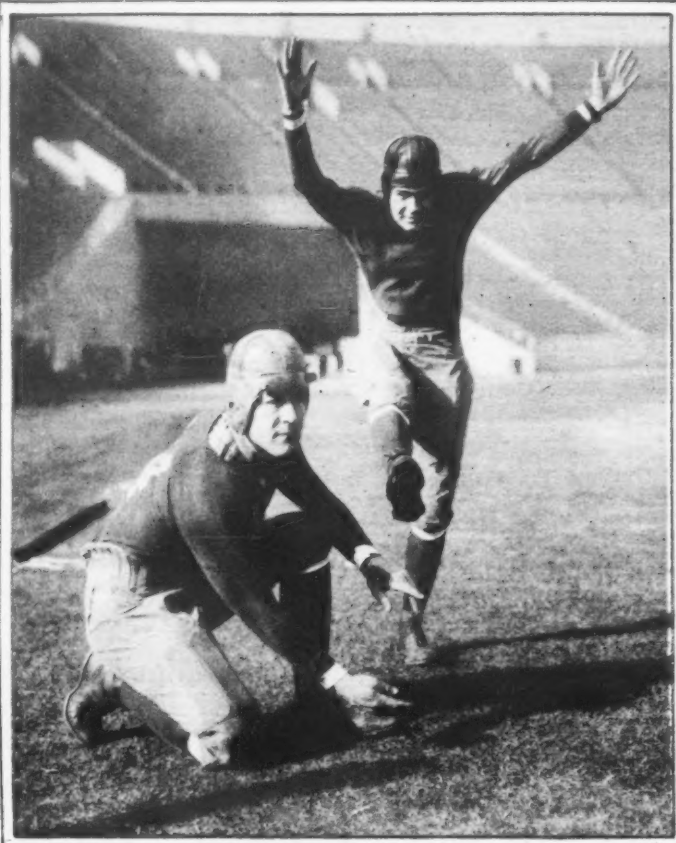
THE LADY AND THE PARROT: MARCO  
of Pasadena, Cal., Who Knows Many Prom-  
inent People by Their First Names, Meets  
Mrs. Thomas W. Nisbet of New York.  
(Times Wide World Photos.)



"THE NONSENSE PLANT": HALF CACTUS  
AND HALF KALE,  
Flourishes in a Nail Keg at San Leandro, Cal.  
(East-West Photo.)



# BASKETFUL OF FILM CATCHES FROM WHERE THE REELS ARE CAST



A PERFECT KICK-OFF: WILLIAM HAINES, Assisted by Guin (Big Boy) Williams, Rehearses for the New Football Picture, "Brown of Harvard."

ARE you old enough to remember the time when actors in "the legitimate" looked down on the movies? That was not so awfully long ago, but how things have changed! Some of the very ladies and gentlemen of the footlights who used to do the looking down have today entirely altered their angle of vision, and if they are not actually on the inside looking out they are surveying the studios with an expression of longing. For in the studios is the big money—and that is a consideration seldom ignored even by those whose proud boast it is that they "live for their art." The anvil chorus has become a hymn of praise.

The above remarks were not at all suggested by the fact that George Jessel is the latest stage star to take to the "fillums." So far as we know, George has never high-hatted the silver screen. He has been too busy making of himself one of the most popular comedians of the American theatre. And now the nation's third largest industry has reached out for him. A legal tangle has resulted from a mixup over agreements, options and other things among which attorneys love to disport themselves, but George declares that he will mug the camera for Warner Brothers, and that his vehicle will be entitled "Private Patrick Cohen." What a lot of things "Abie's Irish Rose" must answer for! No doubt we shall hear next that Eddie Cantor is to appear in "The Mulligan Guards"—who, it will be remembered, marched "from Baxter Street 'way out to Avenue A."

## STARS OF THE SILVER SCREEN



NORMAN KERRY.

NORMAN KERRY has been compared to Rudolph Valentino—which is quite a comparison—and he stands six feet two and is a native American, having been born in Hempstead, Long Island. Also—as many of the feminine contingent will be thrilled to learn—he is still unmarried.

His first appearance on the screen was due to Norma Talmadge, who knows a hero when she sees one. "Up the Street With Sally" was about to be screened, and the leading man had failed to show up. Just then who should pass along, careless and debonair, but Norman Kerry, and Miss Talmadge's eye fell upon him. In spite of his protests that he was no actor the lady had her way and Mr. Kerry placed his foot on the ladder of fame.

Later he played with Douglas Fairbanks and then came the war, in which Mr. Kerry (unlike certain other dashing officers of the movies) actually served his country. Returning home with the honors of war he appeared in "Merry-Go-Round" and "The Hunchback," followed by quite a series of other pictures, including "The Phantom of the Opera" and "Under Western Skies." His newest vehicle is "Mlle. Modiste."

Now we can breathe freely again. Jackie Coogan has been provided for and will not have to go playless. Word comes from the West that his next picture will be called "Johnny-Get-Your-Hair-Cut," that it will be written especially for him by Gerald



"AS LIKE AS TWO PEAS IN A POD": THE ANGUS TWINS in the Metro-Goldwyn-Mayer Production, "The Auction Block."

Beaumont, and that it will be a story of the race track. It is hard to think of Jackie as a jockey, but of course he is getting to be a big boy now.

Beginning with Olive Thomas and including Mae Murray, Marilyn Miller, W. C. Fields, Will Rogers and others, there has been quite a long list of personages who have passed from the Follies, dear to the hearts of New Yorkers, to the moving pictures. The very latest is Louise Brooks, now featured with Adolphe Menjou in "A Social Celebrity." And a rumor reaches us that a certain producing company has its eyes on still another feminine ornament of the Ziegfeld offerings. Further developments will be reported later.

Lillian Gish is coming to New York shortly. . . . Lillian Gish will remain in California, as her next picture, "Annie Laurie," is to be screened at once. . . . You can take your choice. . . . Raquel Meller is slated for the movies, and let's hope that seats won't be \$25 per, as they were at her New York debut. . . . Anne Nichols says "The Cohens and the Kellys" is really "Abie's Irish Rose" under another name, but just as sweet—in fact three million dollars' worth, wherefore she is suing Universal Pictures for that amount. . . . Universal will presumably not come across without a fight, even in these days of prosperity. . . . The name of "Toto," a play bought for the screen by Metro-Goldwyn-Mayer, has been changed to "A Gay Deceiver." . . . What a game the show business is!



FROM STAGE TO SCREEN: JAMES HALL, Who Has Passed From Musical Comedy to a Five-Year Contract With Paramount Pictures Corporation. (Times Wide World Studios.)



AS IN THE OLDEN DAYS: DOROTHY AND LILLIAN GISH and Henry B. Walthall Had a Reunion When Dorothy Unexpectedly Dropped in on the Filming of "The Scarlet Letter."



GERTRUDE OLMSTED: Charming Young Film Actress Featured in "Puppets."

Questions of General Interest Regarding Photoplays and Players Will Be Answered Gladly, Either in These Pages or by Mail, if Addressed to the Motion Picture Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



# Lewis Stone Scores a Triumph in "Old Loves and New"



THE SHEIK GIVES FIRST AID: EL HAKIM (Lewis Stone) Aids One Who Is Another Victim of Woman—the Cause of Strife.



THE FATEFUL ELEPHANT ARRIVES AT ALGIERS: WALTER PIDGEON, as Lord Clyde Geradine (With Riding Crop), Greets His New Plaything, Little Dreaming of What Is to Follow.

By Mitchell Rawson

IT is called "Old Loves and New"—the very romantic, very melodramatic photoplay which opened at the Strand Theatre, New York, last week with Lewis Stone and Barbara Bedford in the leading rôles. Nobody seems to know just why this title was given to it. The piece might simply have been called "The Desert Healer" after the novel by E. M. Hull on which its story is based. Or it might have been called "The Elephant's Revenge."

For without that elephant and his long memory for injuries things might not have ended so neatly for Lord Gervas Carew (Mr. Stone) and the fair Lady Geradine (Miss Bedford). There is a lesson in the fate of the wicked Lord Clyde Geradine for all villains, on the screen and off. You can ill-treat human beings and sometimes get away with it, but beware how you ill-treat an elephant. Sooner or later, if you get within reach of his trunk, you will practice villainy no more.

"Old Loves and New" is the story of a soldier and a gentleman who became a sheik—but a sheik with a difference. So far from dominating and enslaving women, he avoided them. This was because he ceased to trust them after his wife, whom he adored, deserted him for Lord Clyde Geradine, his false friend. So off he went to the Algerian desert and became known to all the wandering tribes as El Hakim, the Healer, because he was a physician as well as a nobleman. Also he became an agent of



ARE THEY OR ARE THEY NOT? THE BAFFLED SHEIK (Lewis Stone) Trying to Figure Out the Woman Problem, as Seen by Fowler, the Caricaturist.

the French Government—a maker of treaties and a rider on secret missions.

It is all very eventful and entertaining, if you don't take it seriously and try to analyze it. The

wicked Lord Clyde doesn't marry Lady Carew after she has given up husband, name and fame for him. Instead he marries Marny O'Meara, who is beautiful and Irish—beautiful because the part is played by Barbara Bedford, Irish because that is always a nice thing for a heroine to be. And of course he treats her unkindly after he marries her. All the characters meet each other again in Algiers in various improbable ways. The mysterious El Hakim rescues Lady Geradine from Arabian outlaws. He rescues her rather reluctantly, for she is a woman; and then he proceeds to fall in love with her for the same excellent reason. And then Lord Clyde goes too close to the elephant whom he had wantonly tormented—and all's well that ends well.

The piece is well produced so far as scenery and trappings are concerned, but it moves jerkily. Lewis Stone rides, fights and makes love as well as usual. Miss Bedford makes the best of an almost impossible part. Katherine MacDonald, as Lady Carew (El Hakim's first wife), has to wrestle with an even worse one; and, like the good actress that she is, she does her duty and doesn't seem to mind it. El Hakim is really open to congratulation that fate sent him two such lovely ladies for his first and second loves. Tully Marshall makes an admirable Arab. The only criticism of Walter Pidgeon as Lord Clyde is that he really doesn't look like a villain.

The elephant plays his part to the life.



A HARD TEST FOR A WOMAN-HATER: LEWIS STONE, as El Hakim, After Rescuing Lady Geradine (Barbara Bedford), Begins to Think More Kindly of the Fair Sex.



THE GREEN-EYED MONSTER: LORD CLYDE GERADINE (Walter Pidgeon) Resents the Friendship Between His Wife and Sir Gervas Carew (Barbara Bedford and Lewis Stone).

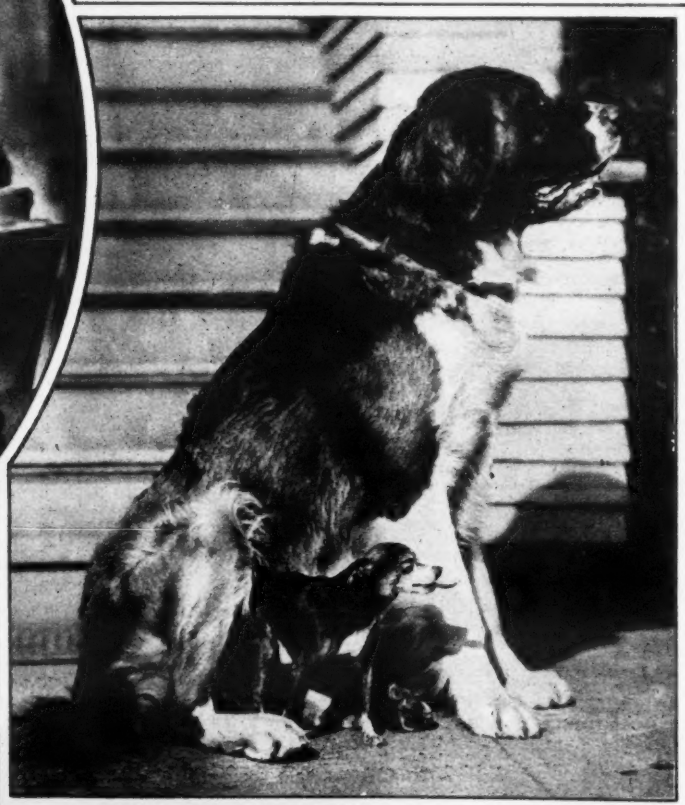




**CIRCUS DELIGHTS FOR CRIPPLED KIDDIES:**  
A SPECIAL PERFORMANCE  
of Barnum & Bailey-Ringling Brothers Show Was  
Given at Madison Square Garden for New York's  
Crippled Children and Orphans.  
(Times Wide World Photos.)



**A RE-  
FLECTIVE  
FELINE: THE  
FIRESIDE SPHINX**  
Seems to Be Puzzling Over Things in Her  
Turn.  
(Times Wide World Photos.)



**THE BIG BROTHER:  
COMRADE,**  
a St. Bernard, Sees That  
Nobody Imposes on Bus-  
ter, a Mexican Chihuahua.  
Both Won Blue Ribbons at  
the Seattle Dog Show.  
(Times Wide World Photos.)



**THE FOUR GRACES:**  
MRS. R. R. LAYTE  
of Tokio, Japan, With  
Mr. and Mrs. R. Martin's  
Russian Wolfhounds at  
the Philadelphia Dog  
Show.  
(Times Wide World Photos.)



**RAQUEL MELLER.**

**"E**L alma que canta" (the soul who sings) they call Raquel Meller in Spain, and the stories of her life are as varied and as colorful as the pronunciations of her name.

The story which she tells more often than any other is that she was born of strolling players in a province of Spain. In the company of these minstrels she wandered about the country singing on any corner or in any tavern which seemed likely to yield a few pennies. Her parents died and she was sent to a convent, destined for a religious life. On the eve of the day before she was to take her final vows she ran away to Barcelona and secured employment in an embroidery factory. From here she was graduated into the ranks of professional singers. She tells the tale of how in her early youth she went blind for a time and how an old woman in Siena brewed a potion which restored her sight. Whether it was a miracle or the result of natural causes the fact remains that she recovered her sight. After some slight recognition in her own country she was offered a contract in Paris. She refused the contract, preferring to make the trip without any agreement and at the end of two weeks talk business. At the end of one week Paris was at her feet, where it has remained ever since. And now she has taken New York by storm.

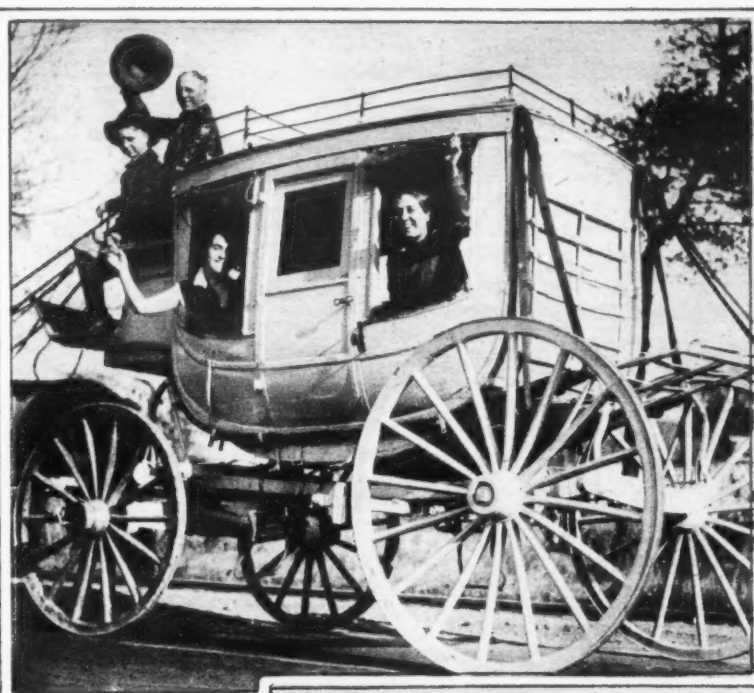


**THE ATMOSPHERE OF OLD SPAIN  
COMES TO NEW YORK: USHERS**  
at Raquel Meller's Recitals at the Empire  
Theatre Are Appearing in the Spanish  
Costume, "La Monteria," Reproduced by  
Franklin Simon & Co. From the Original  
Worn by the Spanish Señorita Herself.  
(Photo by Muray Studios.)





TESTING  
THEIR  
WIND AND  
LIMBERING  
UP THEIR  
LEGS: CAN-  
DIDATES  
for the Colum-  
bia University  
Football Team  
Taking Part  
in the First  
Workout of  
Spring  
Practice.  
(Times Wide  
World Photos.)



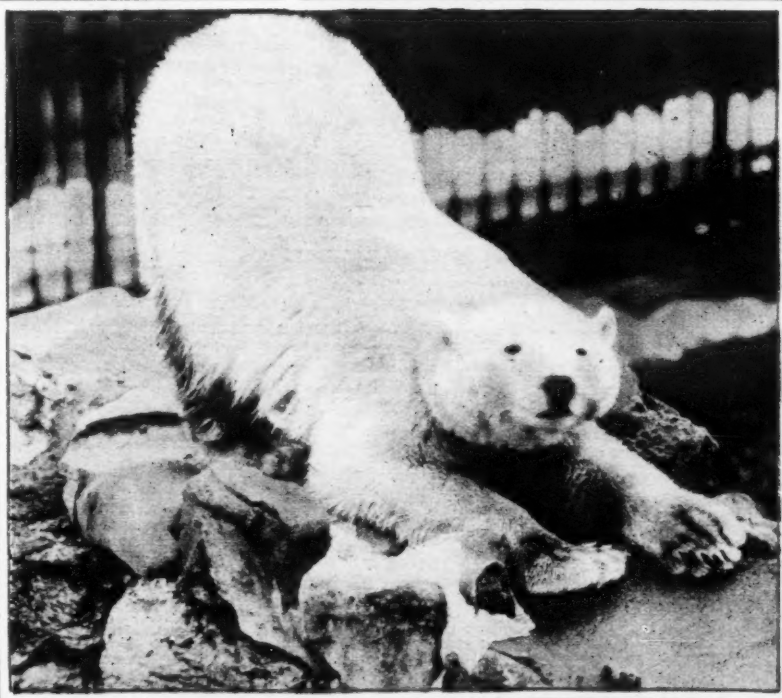
A RELIC OF "THE  
OLD HOMESTEAD":  
ANCIENT COACH,  
Once the Property of  
Denman Thompson,  
Found on Verno Island,  
Penobscot River, Me.,  
and Now in the Hands  
of Sam Harvey Hall of  
Abbington, Mass., With  
the Misses Janet  
Harper and Margaret  
Parker as Passengers.  
(Times Wide World  
Photos.)



A SAVAGE  
TACKLE OF THE  
DUMMY: SPRING  
FOOTBALL  
PRACTICE  
at Columbia Univer-  
sity, Where Thirty-  
four Candidates Re-  
ported to the Sum-  
mons of Head Coach  
Crowley.  
(Times Wide World  
Photos.)



PLYING  
THE  
BLADES:  
ROLLINS  
COLLEGE  
TEAMS  
at the St.  
Augustine  
Regatta in a  
Hot Competi-  
tion to Be the  
First to Cross  
the Finish  
Line.  
(Hamilton  
Wright.)



"OH, HOW I HATE TO GET UP IN THE MORNING": SILVER  
KING,  
One of the Big Polar Bears at the Washington Park Zoo, Milwaukee,  
Wis., Takes His Morning Stretch When He Sees Breakfast Ap-  
proaching.  
(Times Wide World Photos.)



A POSTER GIRL: MISS MYNETTE RICH  
of the University of Southern California, Los Angeles, Earns  
Her College Tuition by the Use of Brush and Palette.  
(Times Wide World Photos.)





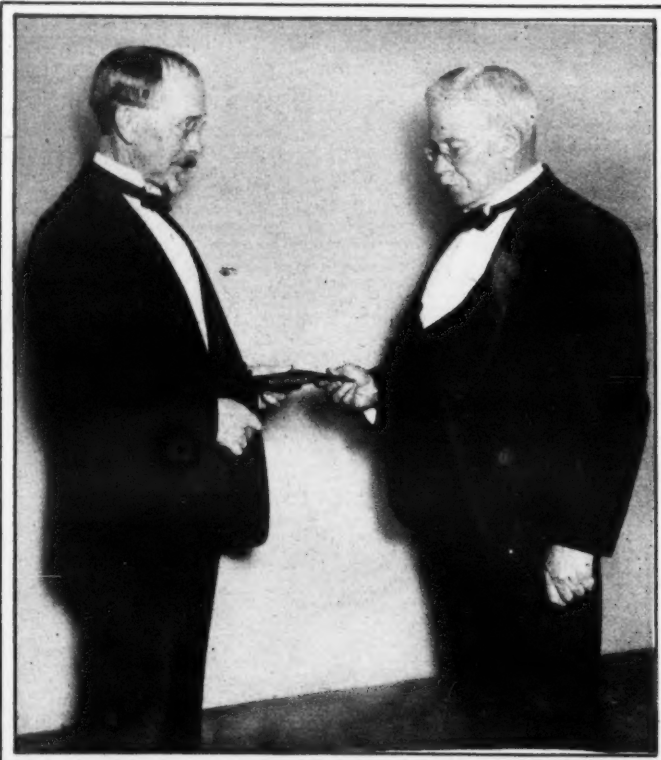
THE SMALLEST AND LARGEST: CHING CHOW and Minke (the St. Bernard), Shown With Miss Helen Atkinson at the Washington Dog Show. (© Harris & Ewing, From Times Wide World.)



HEROES IN BRONZE: NEWARK'S by Gutzon Borglum, Which Will Be Officially (Times Wide World Photos.)



WARMING UP: MERLE SEETZ of the Friends' Central School at Overbrook, Pa., Prepares to Send Over a Hot One. (Times Wide World Photos.)



AN AWARD FOR HIGH ACCOMPLISHMENT: DR. WILLIAM B. SCOTT of Princeton Receives the Hayden Memorial Medal for Scientific Achievement From R. T. Chalkley Palmer, President of the Academy of Natural Sciences. (Times Wide World Photos.)

A NECK-AND-NECK FINISH: GIRL ATHLETES of the Friends' Central School, Overbrook, Pa., Sprinting Over the Campus in the Fifty-Yard Dash. (Times Wide World Photos.)



THE QUEEN OF ST. AUGUSTINE: MISS of Seattle, Wash., Who Drove 4,000 Miles to the Picturesque Florida City, Where Are Gathered the Ladies of (Hamilton Wright.)





NEWARK'S WAR MEMORIAL  
To Be Officially Unveiled on Decoration Day.  
(Times Wide World Photos.)



PEACHES AND PEACH BLOSSOMS: FAIR TOURISTS  
From New York in One of the Vast Orchards of the Niagara  
Peninsula of Ontario.  
(Courtesy Canadian National Railways.)

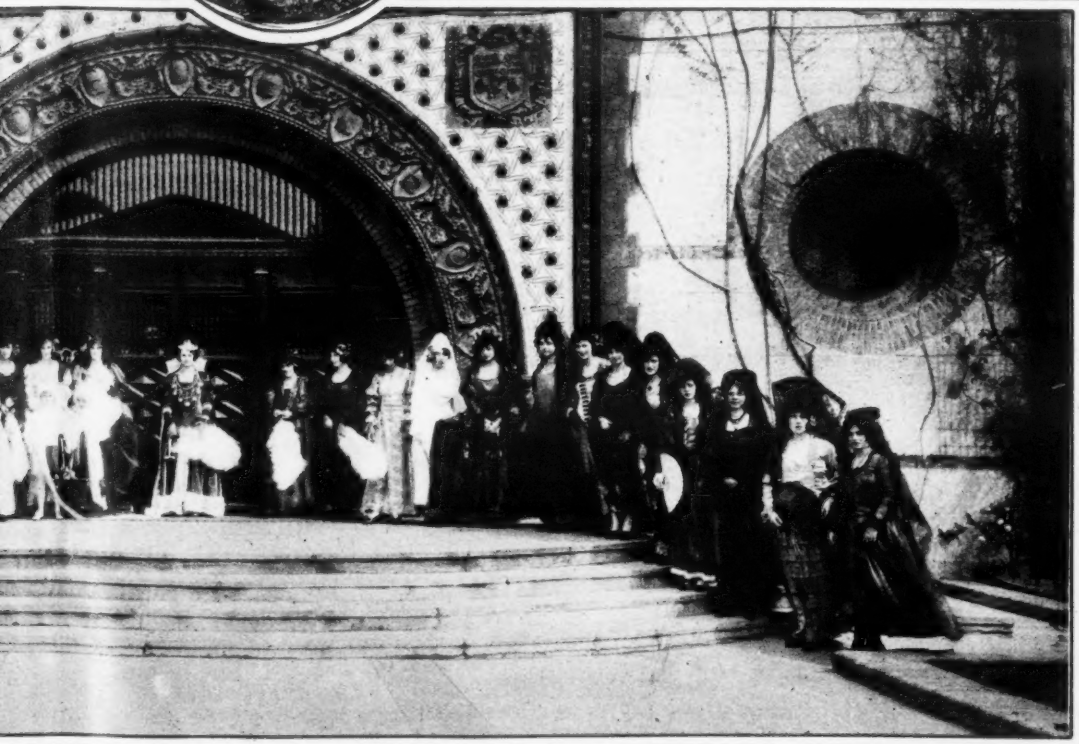


"WELL  
RUN, SIR!"  
SPORTING  
FINALS  
AT ETON  
COLLEGE,  
ENGLAND,  
Showing C.  
T. Ockles-  
ton Win-  
ning the  
Junior  
Quarter-Mile.  
(Times Wide  
World Photos.)



CRIMSON OARSMEN VISIT OLD NASSAU:

HARVARD  
CREWS  
Leave the  
Icy Waters  
of the  
Charles for  
a Week of  
Rowing  
Practice on  
Lake Car-  
negie as  
Guests of  
Princeton.  
(Times  
Wide  
World  
Photos.)



STINE: MISS VIRGINIA HERBSMAN  
City, Where She Was Chosen Ruler of the Annual Spring Festival. About Her  
the Ladies of Her Court.  
(Hilton Wright.)



A GIFT OF FLOWERS: PERRY DOING AND SUZANNE  
Present a Floral Tribute to Mrs. Anthony Wayne Cook,  
President General of the D. A. R., at the Thirty-fifth  
D. A. R. Congress in Washington.  
(© Harris & Ewing, From Times Wide World Photos.)

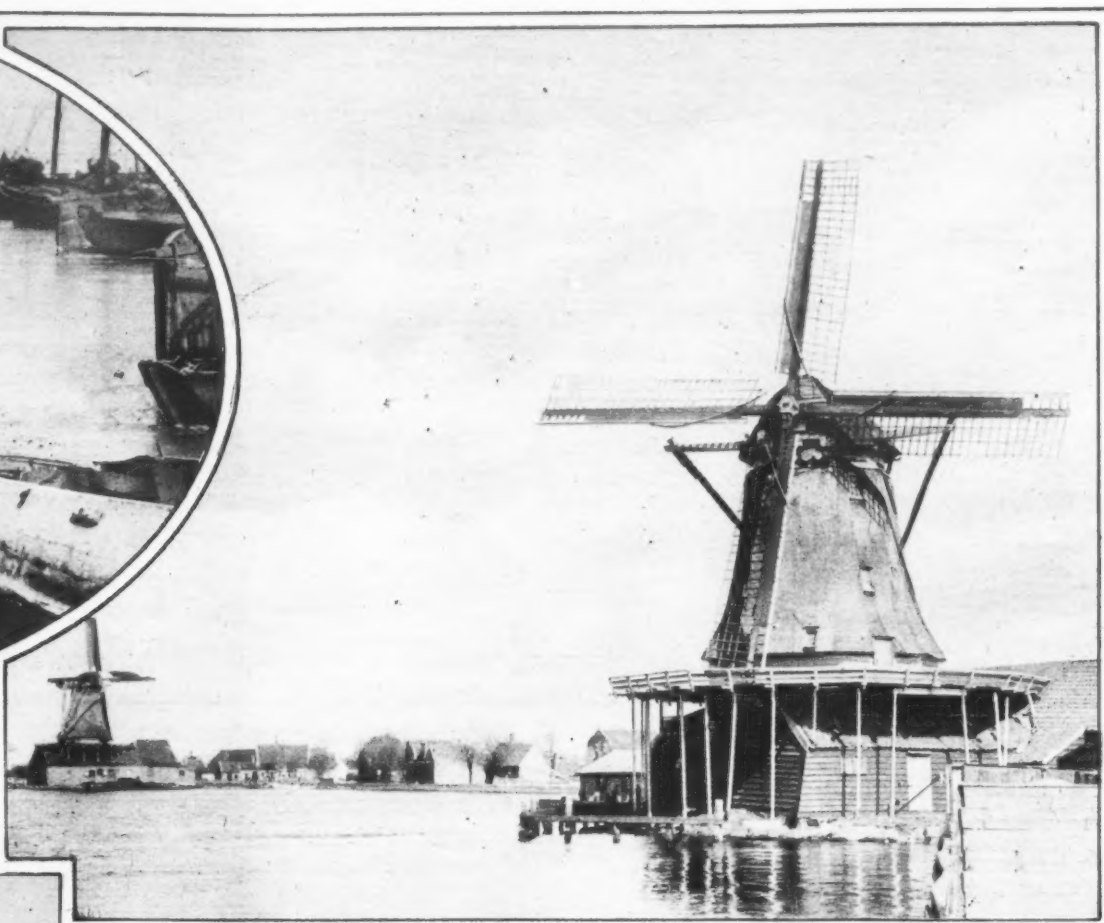


# THE TRANQUIL BEAUTY OF THE LAND OF CANALS AND WINDMILLS



WHEN  
THE  
ZUYDER ZEE  
IS FROZEN OVER:  
DUTCH FISHERMEN

Beguiling the Time With Gossip During Their Enforced Idleness Owing to the Ice That Holds Their Vessels in Its Grip.  
(© American Press Association.)



FIELD OF THE GLORIOUS GRAND DUC  
TULIPS: MASS OF BLOOM

That Studds the Meadows With Beauty in Almost Every Part of Holland, Where the Raising of Tulips Is a Cult.

(Times Wide World Photos.)

HOLLAND, I believe, was the country that suffered a grievous leak in her dike and ever since then children everywhere have had to read of the misfortune, although it has long since ceased to be news.

When I traveled through Holland I asked one and all—mostly all—where that historic leak was. And one Dutch gentleman from Java replied: "The leak, madame, is everywhere." After three hours of rubbernecking I opined the gentleman was right. Holland is one big leak, except where the spotted cows and the beds of tulips and hyacinths have usurped the rights of the various canals and zees.

I like Holland—from bicycle-ridden Rotterdam to the staid, stolid little capital, The Hague. I like its people and, like the light-haired lady whom gentlemen preferred, I am inclined toward the courtesy of the Dutchman rather than that of his vrow.

The tourist going to Holland expects to see (a) windmills, (b) wooden shoes and starched white caps for the women and wooden shoes and pipes for the men, (c) cheese, (d) Rembrandts.

The reason I mention windmills first and Rembrandts last is that, due to the influence of motion pictures, the windmills would naturally come first to the minds of people rather than the Rembrandts,

## THE CHARACTERISTIC FEATURES OF THE DUTCH LANDSCAPE: WINDMILLS

Built  
Over  
Barns at  
De Zaan,  
Near the  
Village  
of  
Vaadam.  
(Times  
Wide  
World  
Photos.)



THE COSTUMES OF OLD NEW YORK IN THE  
DAYS OF PETER STUYVESANT: SIX  
BOYS AND A GIRL

of the Isle of Marken, Holland, Dressed as Their Ancestors Have Dressed Since the Middle Ages.  
(Times Wide World Photos.)



WHERE THE WOMAN DOES HER BIT AND  
MORE: DUTCH MATRON

Carrying Her Produce to Market Behind a Team of Dogs on the Outskirts of Enkhuysen, Holland.  
(© Underwood & Underwood.)

which as paintings are not permitted to move from the Amsterdam National Gallery.

The tourist will find all these things with no effort at all on his part. He will see not one windmill, but rows and rows of them. And he will be able to stare at wooden shoes, white caps and pipes to his heart's content and to the native's quiet amuse-

ment. He can travel by boat, motor car or Frisian chaise—a cross between a buggy and a lawn mower.

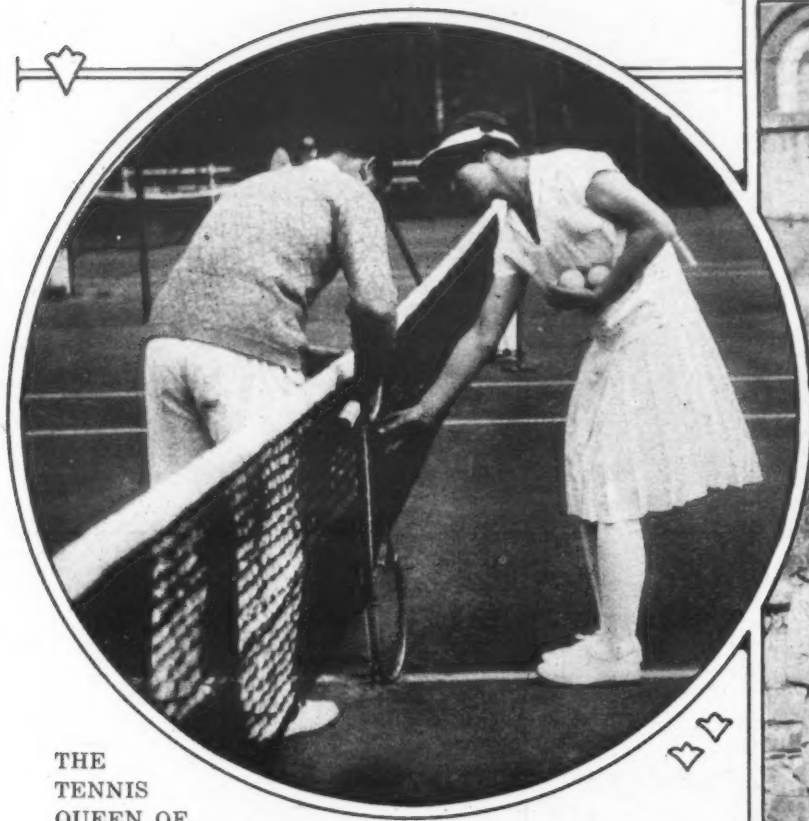
Cleanliness is next to godliness—'tis said. The Hollanders are so clean that I often wondered how they could find the time to be godly as well. Streets, doorsteps, the gayly painted wooden houses, the brightly burnished milk cans and knockers, children's faces—oh, everything is so speckless that the tourist will unconsciously reach for his cleanest pocket handkerchief not to use, but to exhibit as his contribution to the never-ending canvas of cleanliness.

The Hague, Amsterdam, Delft, Haarlem, Utrecht and Leyden are show cities of the Netherlands, and if the men and women of the party want to go their separate ways the women can go to Delft and Haarlem to see pottery and irises or tulips and the men can go to Amsterdam and The Hague. The whole party can meet at Scheveningen, the Lido of Holland, and all the petty differences that sometimes mar the life of a tourist party can be washed away in the waves of the North Sea.

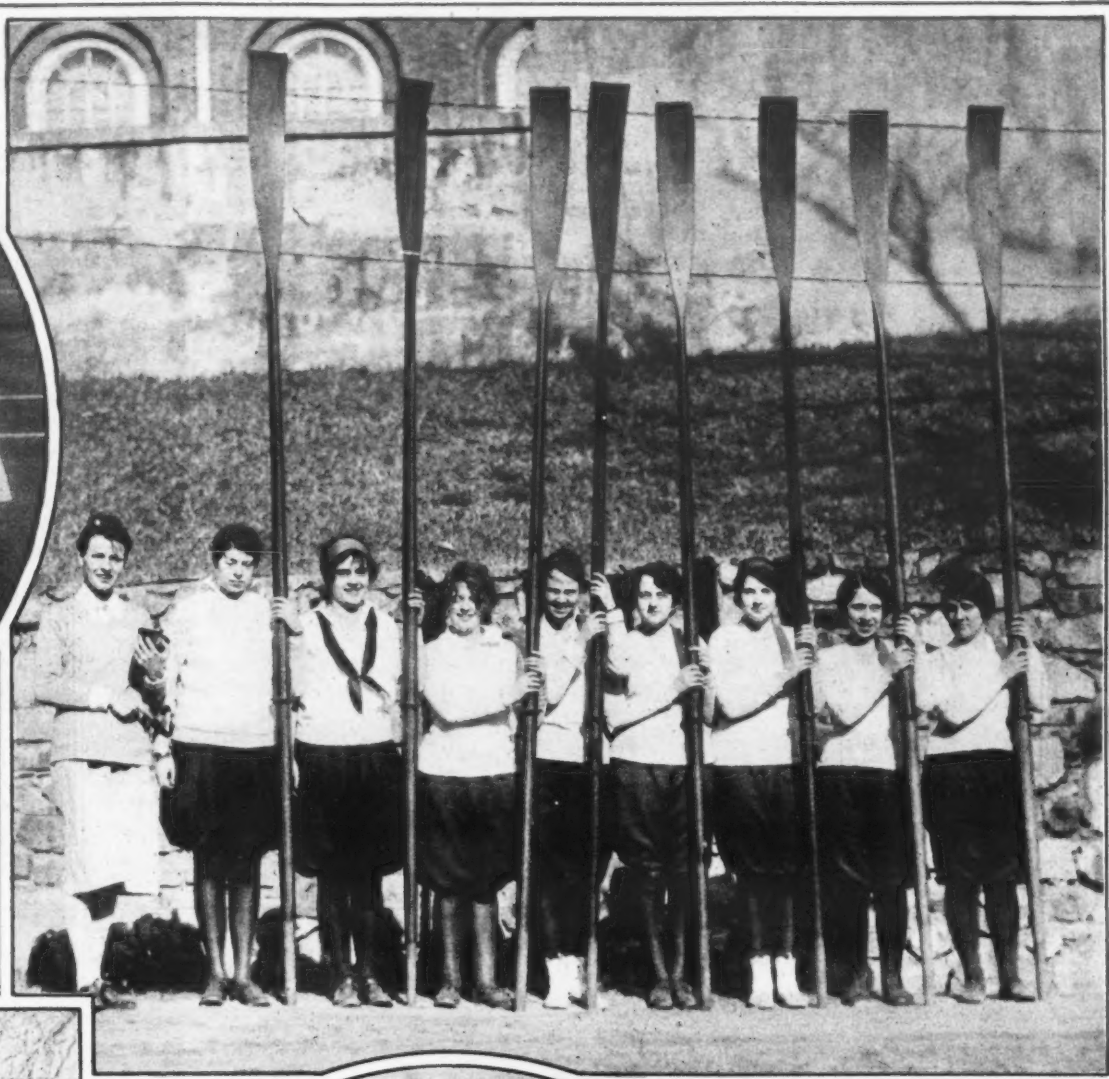
Scheveningen (pronounced S-hay-veningen—try it) is a gay place and will give the ladies a chance to wear their evening clothes.

In conclusion I can only say that no Dutchman expects you to speak English. In fact, he'd rather you wouldn't.





THE  
TENNIS  
QUEEN OF  
HEARTS: HELEN WILLS  
and Henry Darsonval of the Racing Club de France on the  
Courts in the Bois de Boulogne, Paris.  
(Times Wide World Photos.)



HO FOR THE RIVER!: WEL-  
LESLEY GIRLS  
Start Outdoor Spring Crew  
Practice. In the Picture  
Are Dorothy Williams,  
Dorothy R. Bacon, Lucile  
Fenn, Helen Caldwell,  
Nancy Faulkner Louise  
Eliason, Mary Carrier,  
Elsie Phillips and  
Elizabeth Peck.  
(Times Wide World  
Photos.)



A PYRAMID IN CENTRAL PARK: POLICE RESERVISTS  
Do Their Stuff in Preparation for the Horse and Horsemanship Show  
at Durland's for the Benefit of Flower Hospital.  
(Times Wide World Photos.)



A PARDONED  
CRIMINAL: FIDO,  
WHO SAVED FOUR  
LIVES  
After Being Sentenced  
to Death for Killing an  
Angora Cat, Is Pardoned  
by His Master, Ervin  
Bythrow. Fido Awoke the  
Sleeping Family When the  
House Caught Fire.  
(Times Wide World Photos.)

#### TRAVEL AND TOURS

### Going Away?

#### A Few Suggestions

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Parks and Alaska. Forty  
eight days, with escort. Leaving July 8th.  
Complete rate, \$750.

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"Land of Eternal Spring."  
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desire. Personally conducted tours,  
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visit these charming islands  
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expenses, \$200.

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Champlain and George.

**Nova Scotia:** Attractive independent  
tours to the heart of  
the Evangeline country, most romantic  
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"OH, TO BE IN ENGLAND, NOW THAT APRIL'S HERE!"

River Girls Punting on the Thames at Richmond.

(Photo by Harrington Photo Company, London.)



# STARS TWINKLING IN THE THEATRICAL CONSTELLATION



MARIE OTTO,  
in "Tip Toes," at the Liberty  
Theatre.  
(Dr. Barron.)



VERA FOKINA,  
Russian Baller-  
ina, Appearing  
This Week at  
the Hippo-  
drome.

LEONA  
HOGARTH,  
in "The Great  
God Brown,"  
at the Garrick  
Theatre.

## BEHIND THE FOOTLIGHTS



IRMA MARWICK.  
(Stearn.)

MARGUERITE  
COBBEY,  
Playing the  
Part of Rosina  
in "The Bar-  
ber of Se-  
ville," in the  
Chaliapin  
Opera Com-  
pany.  
(Times Wide  
World  
Studios.)



CHRISTINE  
CONIFF,  
Playing in  
"Sunny," at  
the New Am-  
sterdam The-  
atre.  
(White Studio.)



"SQUARE CROOKS."  
Lulu Mae Hubbard and Harry Ervin Humphrey  
in a Scene From the Comedy at Maxine Elliott's  
Theatre.  
(White Studio.)

IRMA MARWICK, blond, bedimpled in-  
genue of "Sweetheart Time," at the Im-  
perial Theatre, began her stage career  
as understudy to Ada May, the sprightly  
star of "Lollipop" and "Captain Jinks."  
Ada May it was who urged Miss Marwick  
to aspire to bigger and better things. Ac-  
cordingly, she sought and won the title  
rôle, on tour, in "The Gingham Girl" and  
then in "Plain Jane." Next she began to  
besiege Broadway. After two tries in plays  
that never reached the metropolis—"When  
Summer Comes" and "Suzanne"—she has  
at last arrived in "Sweetheart Time." She  
got the part, she says modestly enough, not  
because she could sing, dance or act better  
than her competitors, but because she could  
say "Precious!" with the most feeling.  
"Precious!" is the word used by the flapper  
Miss Marwick impersonates to end her lov-  
ers' quarrel and bring her young man back  
from other girls. If it isn't a pretty elo-  
quent "Precious!" the part falls flat. But  
with Miss Marwick saying the word it  
doesn't!

Two cities claim this newest young Broad-  
way discovery—Philadelphia, where she  
was born, and Dayton, Ohio, where she  
went to school. Miss Marwick is just 20.

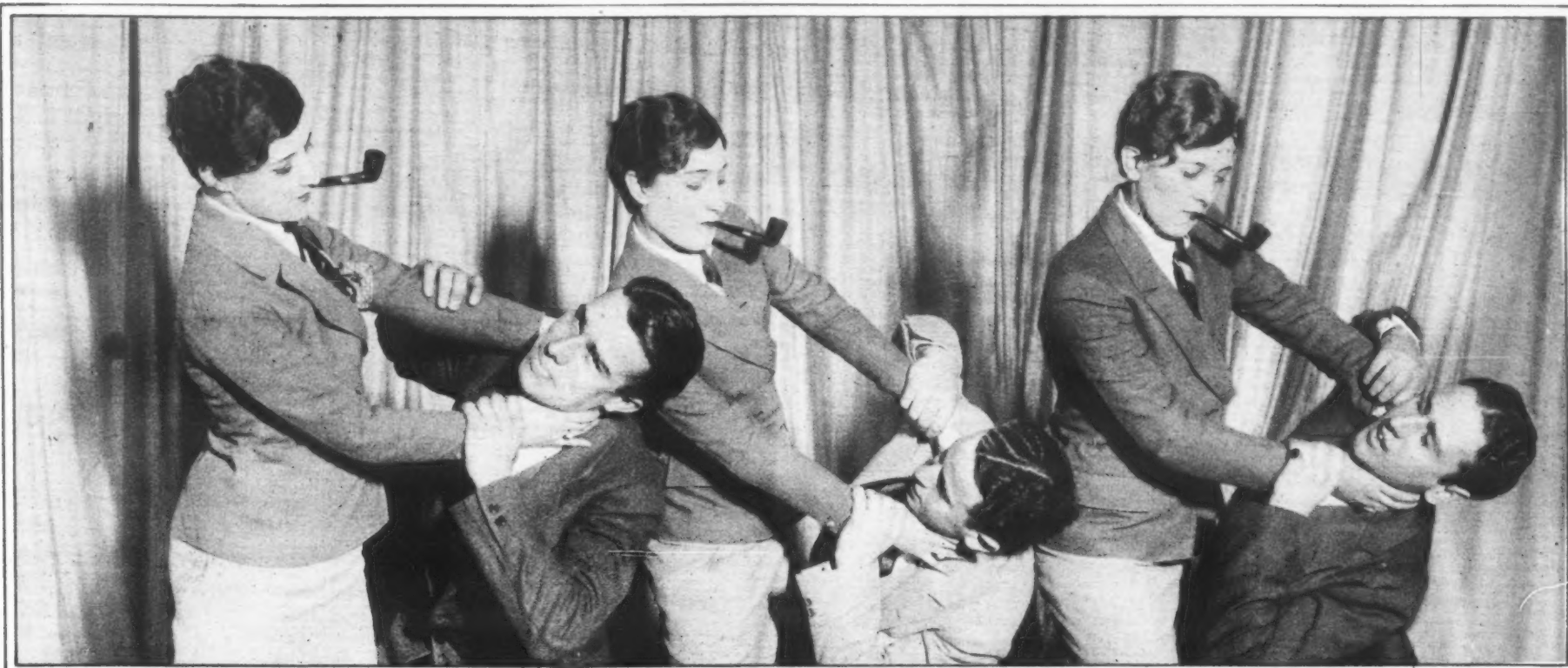
Henry de Wolfe, the French artist who  
has been in America a year painting beau-  
tiful American women, declares that Miss  
Marwick personifies "perfect posture."



ROSALIE CLAIRE,  
Comedienne of the "Greenwich Village Follies,"  
at the Shubert Theatre.  
(Times Wide World Studios.)

Questions of General Interest Regarding Plays and Players, Past and Present, Will Be Gladly Answered Either in These Pages or by Mail  
If Addressed to the Dramatic Editor, 229 West 43d Street, New York, N. Y.





CHORUS GIRLS AS CAVE MEN: REAL SHOW GIRLS of the "Girl Friend" Company Aid Rehearsals of the Sophomore Show of the Columbia College School of Journalism, "Tongue Tied," by Edward Schneider.

(Times Wide World Photos.)



A VIRGINIA MAY QUEEN: MISS MARY MONROE PENICK

of Lexington, Va., Who Was Chosen From Among the Students at Hollins College, Near Roanoke.

(Times Wide World Photos.)



"DIVINELY TALL AND MOST DIVINELY FAIR": EDYTH COLMAN,

Elected Queen of the May at Agnes Scott College, Atlanta, Ga.

(Times Wide World Photos.)



\$23.75

This Price Includes Heavy Leather Carrying Case and Shoulder Strap  
**"DU-PLEX" STEREO BINOCULARS**

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**DEFINITION**—Because of their excellent illumination, the "DU-PLEX" binoculars have wonderful definition. That is, objects are shown in absolutely correct proportion, and with almost needle-point sharpness of detail to the extreme edge of the field of vision.

**ILLUMINATION**—"DU-PLEX" binoculars have objective lenses with a diameter of 27 millimeters, thereby making it possible for abundant light to reach the eyes through the barrels. The illumination strength is 11.56.

**PLASTICITY**—or "eye ease." The lenses and prisms of the "DU-PLEX" binoculars are extremely easy on the eyes and may be used

for long periods without strain or discomfort.

**WIDE FIELD OF VISION**—"DU-PLEX" binoculars are constructed so as to give an angle of vision of 58 degrees. One can follow a swiftly moving object without the annoyance of constantly losing it from view. The field of view at 1000 yards is 120 yards.

**APPROVED BY EXPERTS**—"DU-PLEX" binoculars have been examined and tested by the Government Bureau of Standards at Washington for optical accuracy and mechanical construction.

**STEREOSCOPIC EFFECTS**—The prisms in "DU-PLEX" binoculars are arranged so as to blend the images seen through the two barrels into one clear, boldly defined picture; an effect not obtainable through field glasses.

**COMPACTNESS**—"DU-PLEX" binoculars are very compact and light in weight. Exclusive of the leather carrying case, they weigh only 17 ounces, and may be carried easily in one's pocket.

**REAL ECONOMY**—Because the manufacturers of these "DU-PLEX" binoculars, G. Rodenstock Optische Werke, of Munchen, Germany, are desirous of having the "DU-PLEX" binoculars more popularly used and appreciated by Americans, they have made special arrangements with us whereby we are enabled to market these binoculars at \$23.75, including leather case and strap, postpaid anywhere in the U. S. The "DU-PLEX" binoculars were manufactured to sell for \$50.00, and would be an excellent value at that price.

Lunine & Kalish,  
243 West 42nd St.,  
New York, N. Y.

ESTABLISHED 1914  
**LUNINE & KALISH**  
 AUTHORIZED  
 ARMY & NAVY SUPPLIES

243 West 42nd Street, New York, N. Y.  
 Sole distributors in U. S. of Genuine **DU-PLEX** Binoculars

**ABSOLUTE MONEY BACK GUARANTEE**

If you can not call, order by mail.

Send check or money order for \$23.75. We prepay postage.

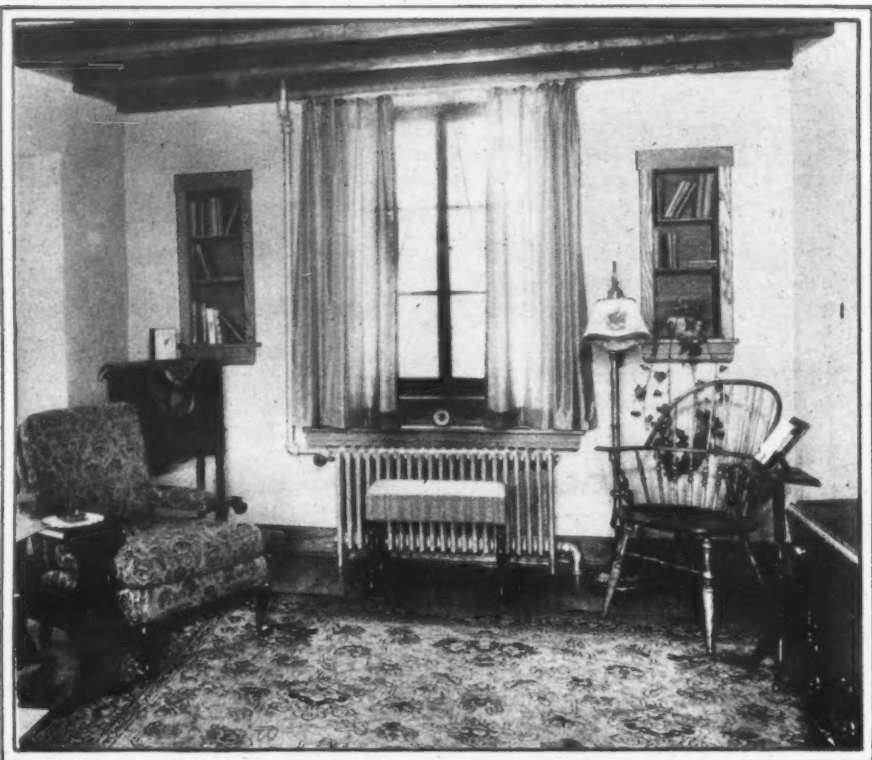
Descriptive circular on request.

Enclosed please find my check (or money order) for \$23.75, for which you are to send postpaid "DU-PLEX" Binoculars with Heavy Leather Carrying Case and Shoulder Strap. It is understood that if I am not completely satisfied I shall return the binoculars, at your expense, and you will refund the purchase price.

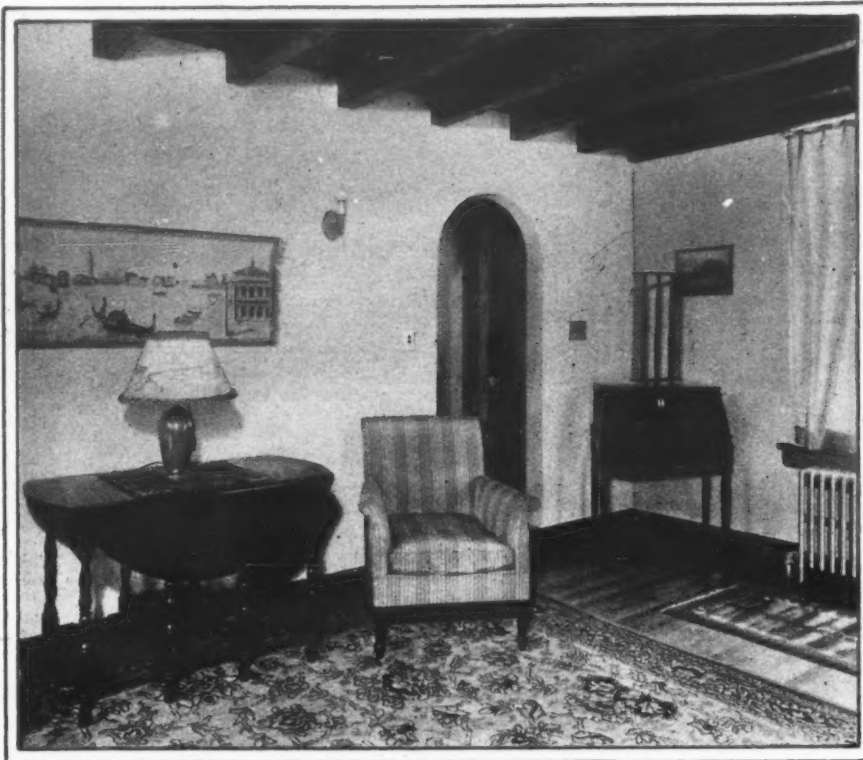
Name .....  
 Address .....  
 City .....  
 State .....



# Key in England Opens Radio House in America



THE MODEL RADIO HOUSE: LIVING ROOM  
Equipped With an Eight-Tube Super-Heterodyne Receiver With Loop Antenna.  
(Radio Corporation of America.)



THE RADIO HOUSE: ANOTHER VIEW  
of the Dining Room With Its Powerful Receiving Set and Loudspeaker.  
(Radio Corporation of America.)

A PARADISE for radio fans is the "model radio house" built and equipped by the Radio Corporation of America on the crest of Starlight Road, Grimes Hill, S. I. The house is built literally around its radio equipment, and it was formally opened from the Marconi headquarters in London, 3,000 miles away, when Captain P. P. Eckersley of the British Broadcasting Company pressed a button and the thing was done.

The house was designed by Dr. Alfred N. Goldsmith, chief broadcasting engineer of the Radio Corporation of America, who made a few remarks during the ceremonies.

Radio House exemplifies the ideal in radio broadcasting service in the home. It is designed to give the public a wholly new and broader conception of modern home installations, and represents radio engineering's most recent achievement in home radio installations, introducing such factors as remote control receivers, concealed wiring, "built-in" switches, automatic clock operation and many other features.

The Radio House project is an example of what can be accomplished economically and effectively in greatly increasing the usefulness of a single receiving set by the ad-

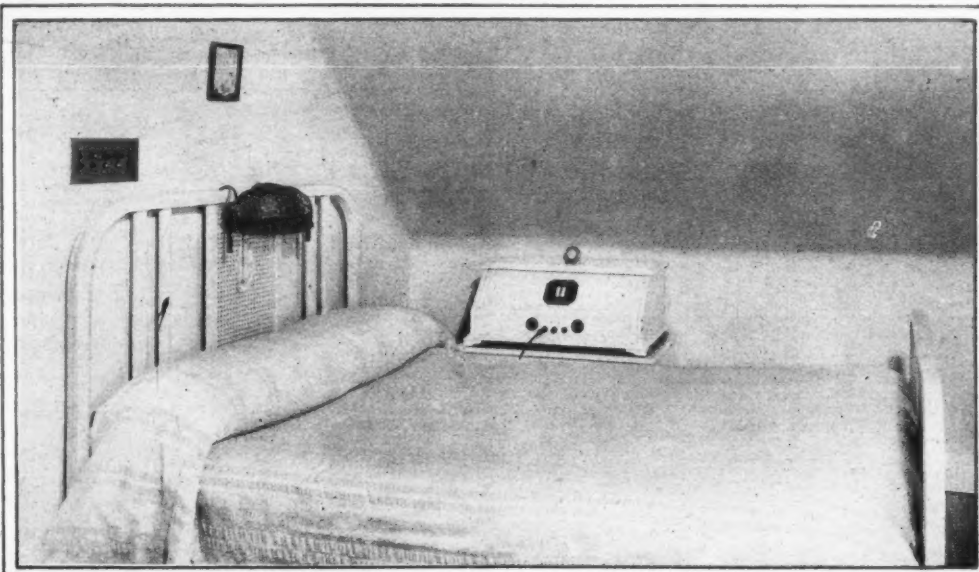
dition of a single distribution system with radio outlets or "feeders" in different parts of the house. Moreover, the principle of controlling the central receiver from distant points in the house, a decidedly necessary consideration where convenience is desired, is made use of to the fullest extent in Radio House. Again, the possibilities of multiple receivers for a plurality of simultaneous programs are fully demonstrated. In brief, the story of Radio House is the

story of the radio-equipped home of the future.

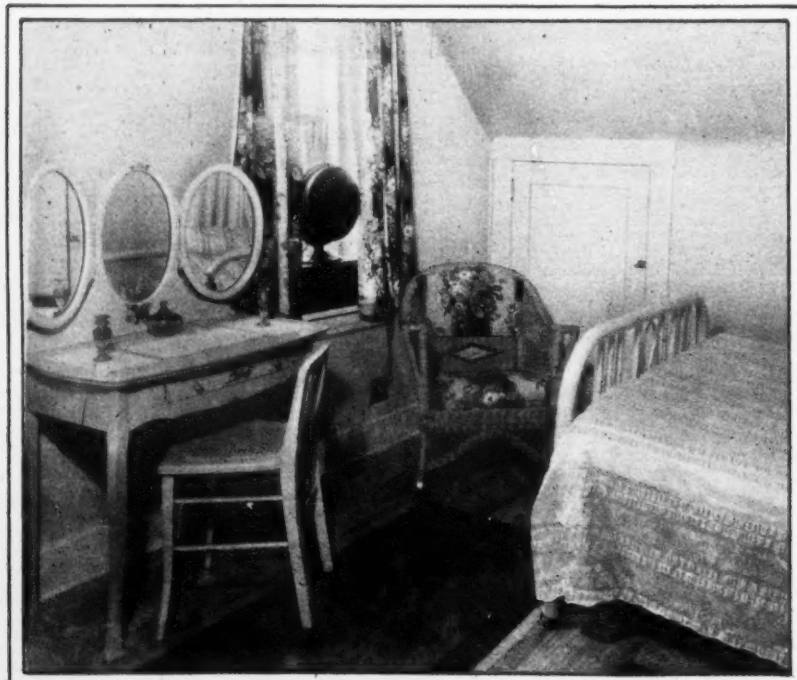
The radio wiring for the Model Radio House is entirely standard. The usual Bx, or flexible armored cable, has been employed, together with standard outlet boxes, fittings and face plates, the last mentioned being suitably engraved with radio designations. The work has been handled by the same electrical contractor who did the electric light wiring, without complications or additional difficulties. The installation

of the radio equipment, which followed the wiring, has been handled by the radio service men. Indeed, the Model Radio House installation can be duplicated anywhere and at any time by electrical contractor and radio service men. The cost of radio house wiring, in the final analysis, is considerably less than that of a good radio receiver, yet it serves to increase immeasurably the service rendered by the radio installation.

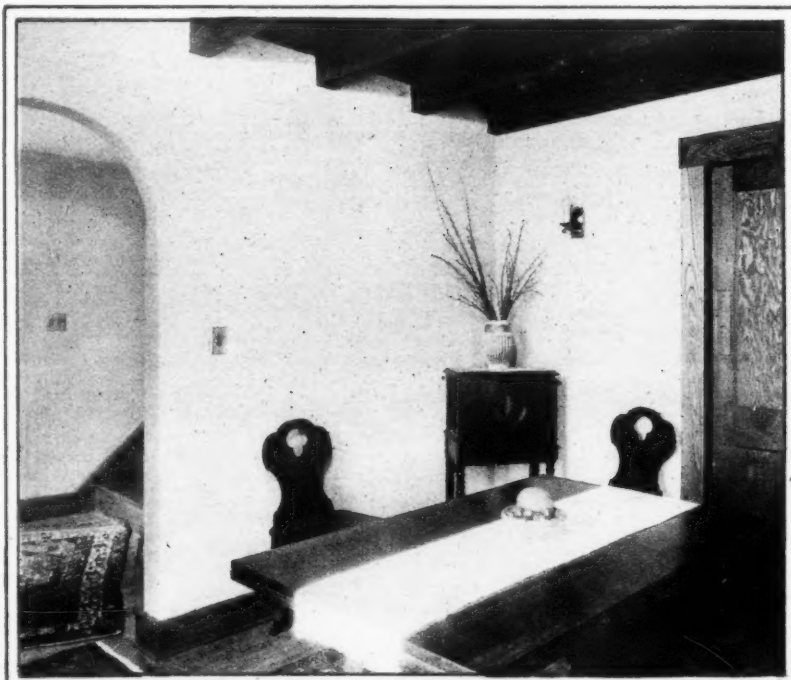
A special feature is a time-clock which automatically operates a switch. The clock may be set in advance, and when the hour corresponding with the setting arrives, the switch closes and the entire first floor installation begins to operate.



BUT  
WHEN  
WILL HE  
SLEEP?  
MASTER'S  
BEDROOM  
of the Model  
Radio  
House on  
Staten  
Island,  
Where  
Morpheus  
Will Com-  
pete With  
Programs  
From Far  
and Near.  
(Radio Corporation of  
America.)



HOSPITALITY A LA 1926: GUEST BEDROOM  
of the Model Radio House, With Loud-Speaker, Eliminator and Amplifier Controlled by a Push-Button Switch Near the Bed.  
(Radio Corporation of America.)



THE FESTIVE BOARD UP TO DATE: DINING ROOM  
of the Radio House Which Was Formally Opened by Pressing a Key in  
London, 3,000 Miles Away.  
(Times Wide World Photos.)





AMERICAN HOTEL PROPRIETORS IN ENGLAND: MAYOR OF PLYMOUTH (Seated, Wearing His Chain of Office) Welcomes Party Which Includes Mrs. James J. Walker, Wife of the Mayor of New York. The Large Floral Horseshoe Was a Gift From the Pennsylvania Hotel Orchestra. (Times Wide World Photos.)



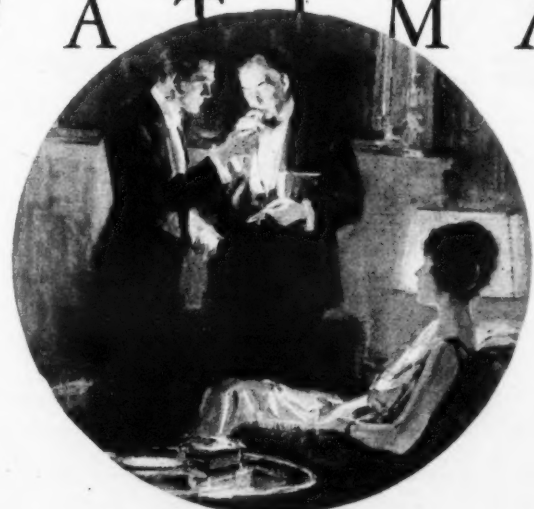
A DOG WHO FITS INTO A PURSE: MRS. M. H. GOODIN and Her Prize-Winning Companion at the Philadelphia Dog Show. (Times Wide World Photo.)



A NATURAL ALLIANCE: PADDY CAREY, Mrs. Samson's Fine St. Bernard and His Best Pal at the Kensington Canine Society's Dog Show in London. (Times Wide World Photos.)

*As it should be*  
SINCE its extra cost, when spread over its billions of output, figures to but three cents per package of twenty, it is quite fair to say that Fatima, in between 'costly' and 'popular' in price, is decidedly more popular than costly

F A T I M A



*"What a whale of a difference just a few cents make"*

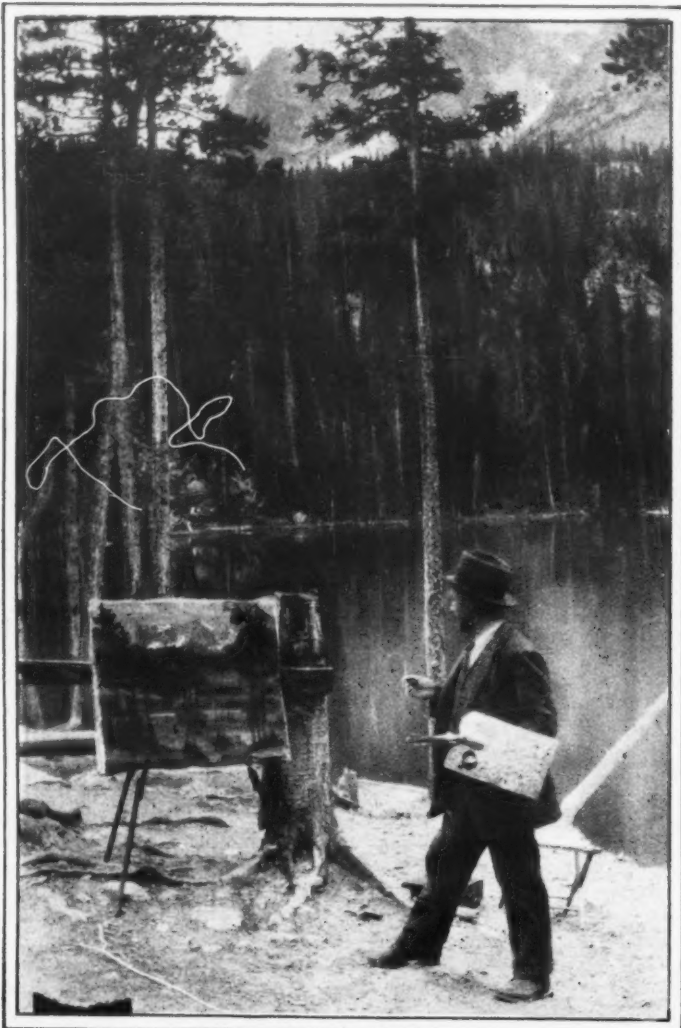
LIGGETT & MYERS TOBACCO CO.



# THE WEEK'S WINNERS IN THE PHOTOGRAPHIC CONTEST

## First Prize—Ten Dollars

Won by Clara Jacobson, 971 East Sixty-second Street, Chicago, Ill.



"THE ART  
THAT  
NATURE  
MAKES."



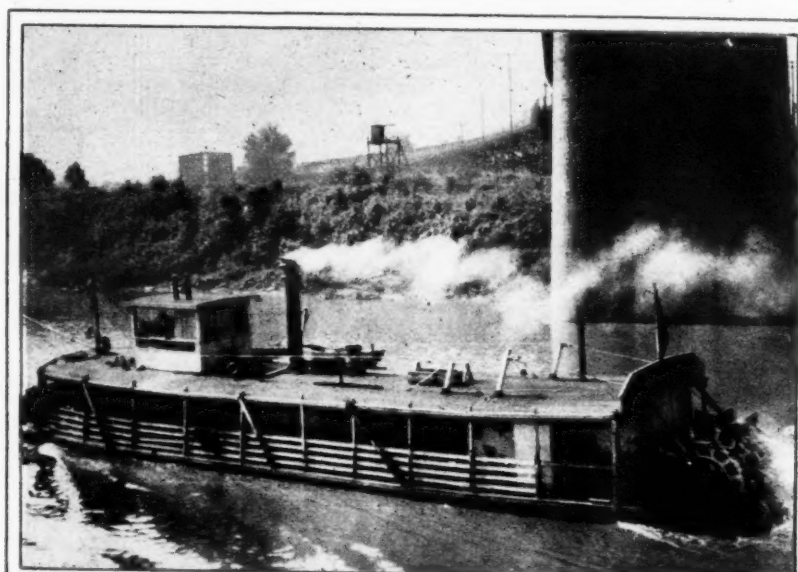
AFTER HIS  
FIRST  
PARTY.  
Three  
Dollars  
Awarded  
to Mrs. J.  
Trescony,  
San Lucas,  
Cal.



CALI-  
FORNIA  
FRECKLES.  
Three  
Dollars  
Awarded  
to Gladys  
V. Wood,  
951 West  
Thirty-  
fifth  
Place, Los  
Angeles,  
Cal.



AN INTRODUCTION TO THE DAISIES.  
Three Dollars Awarded to Michael Greenan, 186 Mineral Spring Avenue, Pawtucket, R. I.



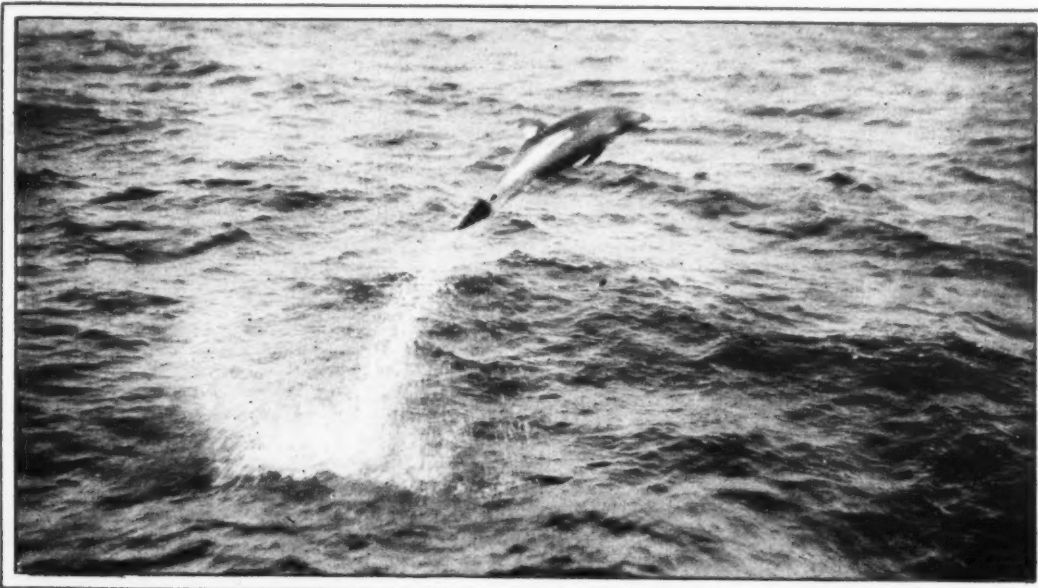
ON THE OHIO.  
Three Dollars Awarded to Miss Mary E. Tamme, Business Woman's Club, Louisville, Ky.

Amateur photographers everywhere are invited to send their latest and best photographs to the Mid-Week Pictorial, which will award a first prize of ten dollars (\$10) in cash for the photograph adjudged the best each week, five dollars (\$5)

for the second best and three dollars (\$3) for each of the next five in order of excellence. Honorable mention will be accorded to others, which, while failing of cash awards, are sufficiently meritorious to deserve publication.

## Second Prize—Five Dollars

Won by John J. Newman, U. S. S. Vireo, Care Postmaster, New York, N. Y.



A DENIZEN  
OF THE  
WATERS  
ROUND  
GALA-  
PAGOS.



THE PONY  
EXPRESS.  
Three  
Dollars  
Awarded  
to Mrs. O.  
F. Keil, 20  
West  
Woodburn  
Avenue,  
Carmonte,  
Dayton,  
Ohio.



All Photographs Should Be Sent to the Amateur Photographic Editor, 229 West Forty-third Street, New York, N. Y.



# Photos Receiving Honorable Mention in Contest



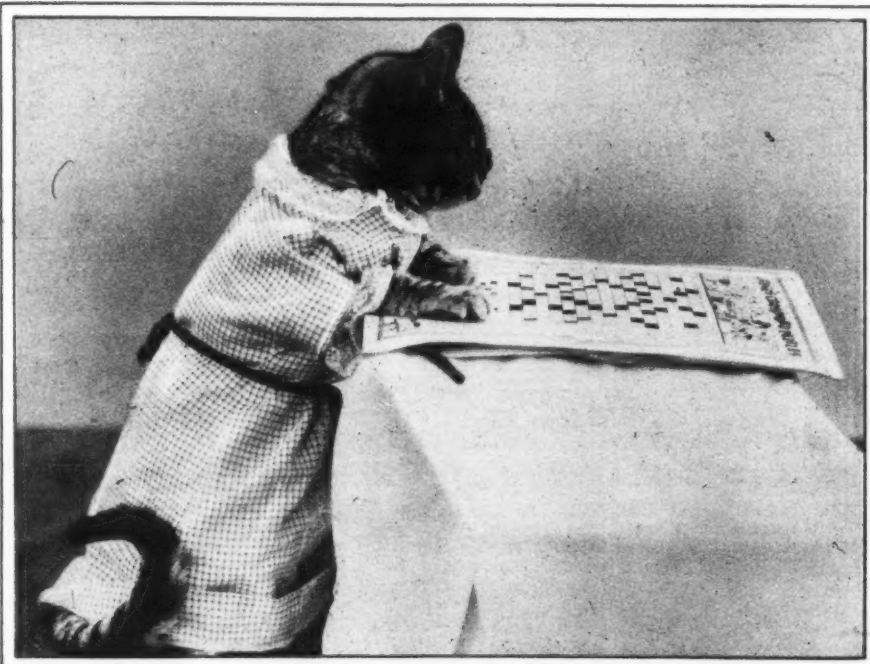
THE THINKER.  
Submitted by R. A. Barber, 1407 Middle Avenue, Elyria, Ohio.



A RACCOON STUMPED.  
Submitted by Miss P. C. Bill, Mandan, N. D.



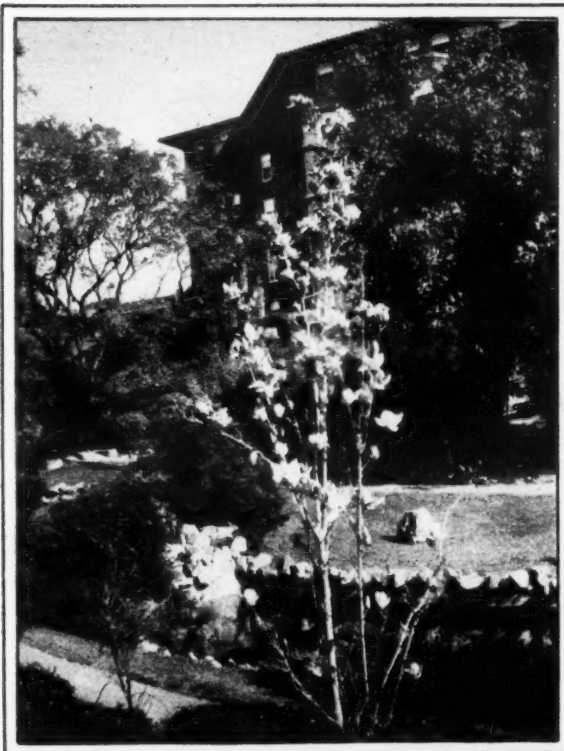
AN ARMFUL OF CAT.  
Submitted by Mrs. E. W. Brodrick, 1733 Rose Street, Berkeley, Cal.



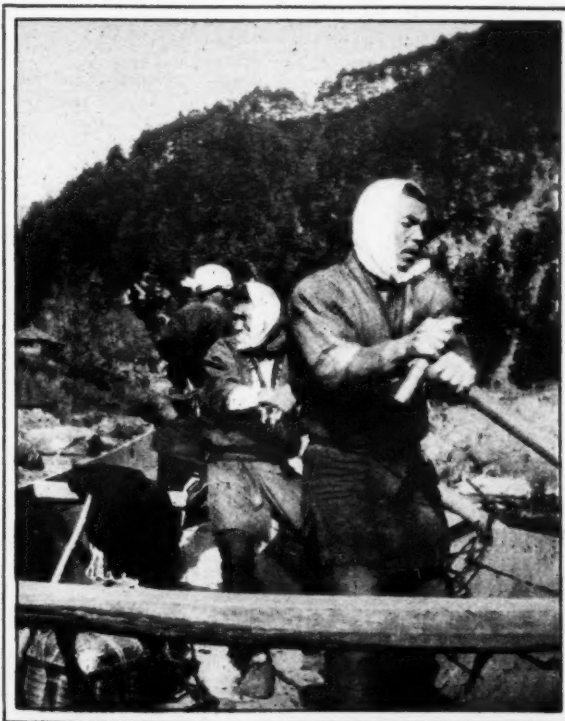
ANOTHER CROSSWORD FAN.  
Submitted by John Christenson, Box 343, Mandan, N. D.



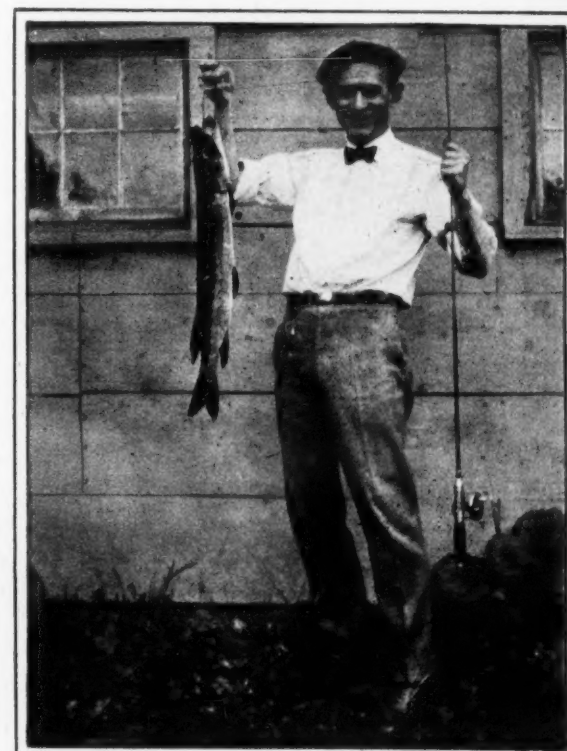
THE OLD ORCHARD.  
Submitted by Georgia Hilke, 297 Hillside Avenue, Long Branch, N. J.



A JANUARY TULIP TREE.  
Submitted by Lee McCrae, 1707 North Hill Avenue, Pasadena, Cal.



MASTERING THE HODSU RAPIDS IN JAPAN.  
Submitted by J. Ainsworth Morgan, 33 East Forty-eighth Street, New York City.



FISHERMAN'S LUCK.  
Submitted by D. M. Steele, Cayuga, N. Y.

Amateur Photographers Are Invited to Ask Questions About Their Work, and These Will Be Answered Either in This Department or Through the Mails by the Director of the Times Wide World Studios.



*Lace and  
Filmy  
Material  
Add  
Witchery  
to Spring  
Costumes*

*Selected by  
Margery Wells,  
Fashion Editor*



CHARMING EVENING COSTUME  
That Accentuates the Vogue of Lace and Filmy  
Materials in the Season's Modes.



PRINTED CHIFFON FROCK,  
With Black Velvet Ribbons Affording a  
Charming Contrast.



COAT OF  
GLISTEN-  
ING SATIN,  
With Fur at  
Wrists and  
Collar, That  
Is Exception-  
ally Modish  
for the  
Chilly Days  
of Early  
Spring.



THE NEW SCARF COLLAR  
Adds Grace and Beauty to This Fetching Gown in the Lighter  
Shadings.



A GRECIAN SUGGESTION  
Is Found in This Chiffon Frock With Scarf Serving as Sleeves, the  
Long Lines Broken by a Girdle at the Waist.

Information as to Where the Gowns Shown on This Page May Be Purchased Will, on Request, Be Furnished by Miss Margery Wells,  
Fashion Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.





**THE DARLING OF THE FANS:  
BABE RUTH**  
Is Welcomed Back to New York by  
Numerous Admirers at the Opening  
Game in the Yankee Stadium.  
(Times Wide  
World  
Photo-  
tos.)



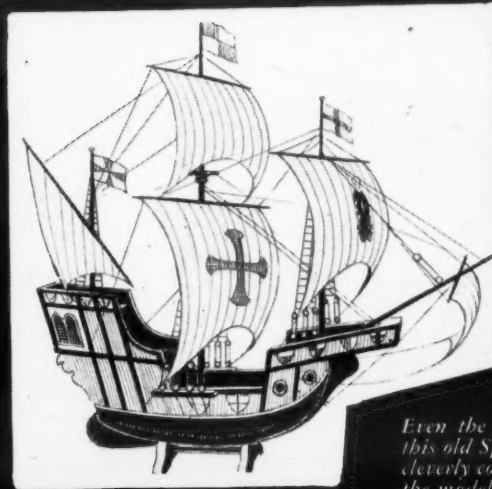
**"STAY  
CLOSE TO  
MOTHER,  
DAR-  
LING":  
POLAR  
BEAR**  
at Milwau-  
kee Zoo  
Which Is  
Said to Be the  
Only Polar  
Bear That Has  
Ever Raised Cubs  
Born in Captivity.  
This Is Her Sixth.  
(Times Wide World Photos.)



**PRINCE  
OF  
WALES ON  
THE LINKS:  
H. R. H.**  
at the Royal St. George's Golf Club, en Route to the  
Nineteenth Hole.  
(Times Wide World Photos.)



**THREE FRIENDS: MASTER PETER ELLERBECK,**  
With Dusk of Mizbrooke and Lassie of Mizbrooke at the Crystal Palace  
Dog Show, London.  
(Times Wide World Photos.)



*Even the aged wood of  
this old Spanish ship is  
cleverly counterfeited in  
the model. 44.75*

## Ship Models

Wooden replicas in miniature of  
ancient Spanish galleons, of The  
Mayflower, The Half Moon and  
ships that have made history. Hand  
made in every detail and priced  
according to size. Charming addi-  
tions to any room. They are now  
a decided vogue.

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44<sup>75</sup>

*Delivered anywhere  
in the United States*

*Jewelry Gift Section—Main Floor*

**James McCreery & Co.**

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*Mail and telephone orders  
promptly filled—WISconsin 7000*



*Hats Worn in the  
Spring  
Sunshine  
On Paris  
Boulevards*

*Selected  
by M.  
Thérèse  
Bonney,  
Paris  
Fashion  
Editor*



LE  
MONNIER  
ACHIEVES A  
TELESCOPIC  
EFFECT

in the High Crown of This Hat of Rose-Colored Crochet Straw Trimmed With Bands of Self-Tone Grosgrain Ribbon.



OF  
APACHE  
INSPIRA-  
TION

Is This Unique Hat and Scarf Ensemble for Spring, of Beige Gray Milan, Offered by Agnes. The Hat Is Plaided With Red and Black Diluted Lacquer and Worn With Matching Scarf, Knotted in the Latest Fashion.



FOR THE SMART PARISIENNE  
Who Prefers the Larger Brimmed Hat, Maria  
Guy Offers Dark-Blue Horsehair Braid Trimmed  
With a Flat Bow of Grosgrain Ribbon.



LITTLE CLOCHE OF MOLESKIN,  
Styled "Transatlantique," From Marthe Regnier,  
Is Appliquéd in Lozenges of Brown Suede.



MOLYNEUX IS SPONSOR  
for This Large Brim Shape in a Combination of Knitted  
Straw and Felt, Finished With Shaded Velvet Ribbons  
in Ibis Tones.



"SKYSCRAPER" SILK,  
Designed by Clayton Knight, Is Strikingly  
Adapted by Mme. Agnes in a Clever Hat and  
Scarf for Spring.  
Photos Bonney, From Times Wide World.)





HUNTERS OF THE SPECKLED TROUT: PARADISE FALLS, Broadhead Creek, Pa., Is Invaded by Three Enthusiastic Fishermen. (Times Wide World Photos.)

AFTER THE DAY'S SPORT: E. R. SHAFFER, Charles Ross and A. F. Slater Take Stock of the Speckled Trout Caught in Broadhead Creek, Monroe County, Pa. (Times Wide World Photos.)



QUEEN OF THE MAY: MISS MARGARET BOSTWICK Wins the Royal Honors of the Spring at Woodberry Hall, Atlanta, Ga. (Times Wide World Photos.)



COLLETTE AND PIERROT: OTHERWISE

ELSBETH THEXTON and Anne Revere in the Wellesley College Play, "Pierrot of Paris." (Times Wide World Photos.)

## A POST CARD BRINGS IT TO YOU



MY ONLY \$2.75 for 50 SALESMAN

I DON'T want you to order a quantity of cigars until you try my complete line consisting of 7 brands put up as illustrated above. If after a fair trial you feel that you did not receive at least "DOUBLE VALUE" I'll return your money in full.

HOW I do it. I import my own tobacco and maintain the largest cigar factory selling for cash, eliminating book-keeping, bad debts, etc., and sell my entire output direct to the consumer. All transportation charges prepaid.

I CANNOT afford to sell more than one trial sample case to a person at this price. Mail Check or Pay the Postman.

JAMES B. HALL JR. DEPT. H 176 E. 127<sup>TH</sup> ST. N.Y.



## This Extremely Smart LEATHER SPORT HAT

Made of Soft, Fine, Genuine Kid

Soft, handsome, rich kid, so fine that the weight is next to nothing—fully silk-lined, too! **\$5.00** Post-paid

So, becoming to most women; so modish for Sport, Motor, Golf, Traveling, or street wear; so smartly finished; such an all around, charming, practical, sweet little hat; you'll love it, if you'll just send for it and try it on—in YOUR color—White with black underbrim, Red, Brown, Black, Blue, Fawn, Green, or Pearl Gray. Retailers for a much higher price in the smart shops—as high as \$10 to \$15 in some.

Send no money—just drop us a postal and we'll send it C. O. D.

Country Club Hat Co. 30 Lincoln St., Boston, Mass.

Color wanted.....

Large or Medium Size.....

Name.....

Street.....

Town.....

State.....

Quantity prices to dealers on request.



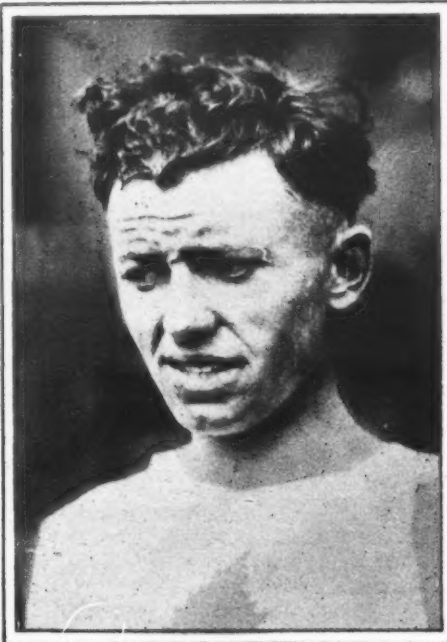
# STRENUOUS COMPETITIONS IN VARIOUS FIELDS OF SPORT



**THE NEW MARATHON CHAMPION: JOHN C. MILES**

Breaks the World's Record by Nearly Four Minutes and Finishes Fresh and Smiling.  
(Times Wide World Photos.)

## THE WEEK'S SPORT-ING CELEBRITY



**JOHN C. MILES.**  
(Times Wide World Photos.)

**T**O break a world's record in one's first attempt is a feat that occurs rarely in the annals of sport, but that is what John C. Miles did in the thirtieth Boston A. A. Marathon race on April 19th. He is only 18 years old; he comes from Sydney Mines, N. S., where he makes a living by driving a grocery wagon, and he finished nearly four minutes under the time made by Clarence De Mar over the same course in 1924.

To be exact, Miles's time was 2:25:40 2-5. The previous record was 2:29:40 1-5. De Mar, whose laurels were torn from his brow by the new star, finished a poor third. Albin Stenroos of Finland came in second.

It was a two-man race nearly all the way, between Miles and Stenroos. At the halfway point Stenroos was slightly in the lead; six miles from the finish they were neck and neck, but then the younger man drew steadily away from his competitor and was nearly 300 yards ahead when he broke the tape.

Young Miles was trained for the marathon by his father. He was born in Cardiff, Wales, but has spent most of his life in Nova Scotia.

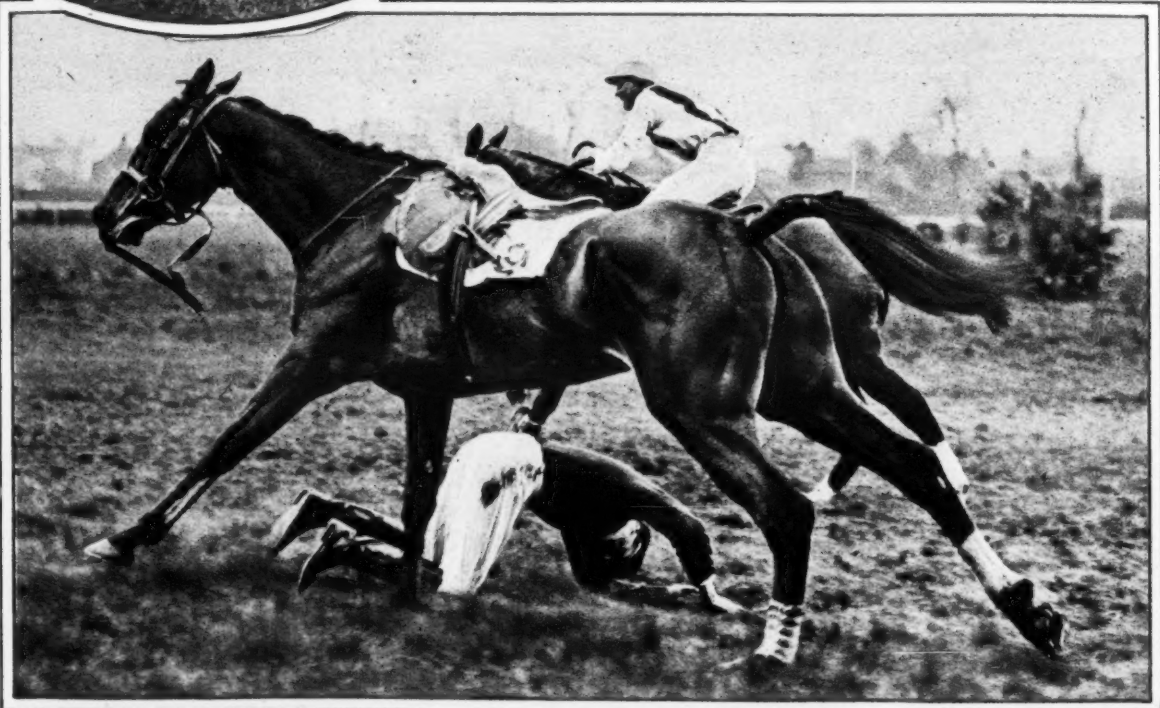


**ONE OF THE CRACK MARKSMEN OF THE MARINE CORPS: SERGEANT E. J. BLADE, Who Has Won Over Seventy Marksmanship Medals, With His Target After a Recent Archery Meet in Philadelphia.**  
(Times Wide World Photos.)



**SAID TO BE THE FASTEST GAME IN THE WORLD: A SIAMESE ATHLETE,**

Member of a Team Which Has Come to America to Popularize "Tacraw," a Strenuous Pastime of That Distant Land.  
(Times Wide World Photos.)



**ONE MAN OVERBOARD: A RIDER** in the Welter Hunter's Steeplechase at the Royal Artillery Meet at Sandown Park, England, Goes Under Instead of Over His Horse.  
(Times Wide World Photos.)





DOWN IN  
GEORGIA:  
CORIAN  
STANBOROUGH,  
Anna Bob Osborn,  
Dorothy Philips and  
Ruth Ramphy of  
Demorest, Ga., Cel-  
ebrate the Blossom-  
ing of the Apple  
Trees.  
(Times Wide World  
Photos.)

A  
PEACH  
AMONG THE  
APPLE BLOS-  
SOMS: MISS  
ANNA BOB  
OSBORN  
of Demorest,  
Ga., Takes Part  
in the Carnival  
to Celebrate the  
Blossoming of  
the Apple  
Trees.  
(Times Wide  
World Photos.)



A RECRUIT FOR  
GRAND OPERA:  
JOSEF SHLISKI,  
Celebrated Jewish  
Cantor, Singing for  
Fortun Gallo of the  
San Carlo Grand  
Opera Company.  
(Times Wide World  
Photos.)



AN ATHLETE  
FROM OVERSEAS:  
ALFRED KRAUSZ,  
Captain of the Hakoah  
Soccer Team of  
Vienna, Is Greeted on  
the Team's Arrival in  
New York by Con-  
gressman Emanuel  
Celler.  
(Times Wide World  
Photos.)

## STRENGTHEN YOUR NERVES

THE stronger your nerves, the stronger you are in muscular power, vital power and brain power. Your nerves are the Basic Source of all Power. To be dull nerved means to be dull brained and bodied—insensible to Love, Ambition, Health, Vitality. If you have weakened your nerves through worry, excesses, mental strain, high speed in living, or perhaps neglect through ignorance, read "Nerve Force," a 64-page book on

the Nerves. This book will reveal to you the secret of restoring and preserving your Nerve Force. It will open to you a new path to the perfect life and perfect health which you have often dreamed about but never achieved.

Paul von Boeckmann, the author of the book, is a national authority on "Nerve Culture," and his book contains in simple, understandable language hundreds of points of advice which you cannot afford to miss. Price 25 cents coin or stamps.



### What Readers of "Nerve Force" Say

"I have gained 12 pounds since reading your book, and I feel so energetic. I had about given up hope of ever finding the cause of my low weight."

A physician says: "Your book is the most sensible and valuable work I have ever read on the prevention of neurasthenia. I am recommending your book to my patients."

"Reading your book has

stopped that dreadful feeling of FEAR which paralyzed my stomach and digestion."

"Your book did more for me for indigestion than two courses in dieting."

"The advice given in your book on relaxation and calming of nerves has cleared my brain. Before I was half dizzy all the time."

PAUL von BOECKMANN  
Author of "Nerve Force"  
and various other books  
on Health, Psychology,  
Breathing, Hygiene and  
kindred subjects, many  
of which have been  
translated into foreign  
languages.

Write PAUL von BOECKMANN, Studio 50, 110 W. 40th St., N. Y. C.



Style D



Style M

### "Fifth Avenue Monogrammed Stationery is the Vogue

Monogram or Name and Address Like Die Engraving  
Lustrous Raised Letters (not printed)

In Black, Blue or Jade Green (Gold or Silver 50c add'l)

EXQUISITE VELLUM PAPER, CLUB Size 6 1/2 x 5 1/2. French grey, white, buff, blue  
100 SINGLE SHEETS and 100 envelopes, lettered, and 100 plain sheets \$2

OR 100 FOLDED sheets and 100 envelopes, lettered.

"DE LUXE" TUXEDO LINEN, SOCIAL Size 8 x 6 1/2. French grey, white, buff, blue  
100 SINGLE SHEETS and 100 envelopes, lettered, and 100 plain sheets \$3

OR 100 FOLDED sheets and 100 envelopes, lettered.

FOR MEN OF AFFAIRS

MONARCH Size Strathmore Bond

100 sheets, 7 1/4 x 10 1/2, and 100 envelopes, 4 x 7 1/2, all lettered, \$3

and 50 plain sheets, White or Grey. (Lettering the entire 150 sheets, add 25 cents.)

Including name and address on sheets and envelopes

OR Monogram on sheets with plain envelopes.

Add 50c for address on envelopes with monogrammed sheets.

STATE STYLE OF MONOGRAM DESIRED. TELL US INITIAL OF

SURNAME SO THAT WE CAN DESIGN MONOGRAM CORRECTLY

ORDER BY MAIL. Enclose check or money order. West of Miss. add 10%.

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for the New Corn Products Cook Book, beautifully illustrated—containing over one hundred valuable recipes for preparing the most delicious foods—easily and economically. Write to Corn Products Refining Company, Dep't 39, Argo, Ill.

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INCORPORATED  
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NEW YORK

### Unusual Fruit Salads

Dainty Luncheon

Afternoon Tea

Second floor.

Take Elevator.

Quiet and Comfort Prevail.



# Do You Make These Mistakes in English?

How Sherwin Cody has been able, by means of a remarkable invention, to improve the speech and writing of thousands of persons in fifteen minutes a day.

**M**ANY persons say "Did you hear from him today?" They should say "Have you heard from him today?" Some spell calendar "calender" or "calander." Still others say "between you and I" instead of "between you and me." It is astonishing how many persons use "who" for "whom," and mispronounce the simplest words. Few know whether to spell certain words with one or two "c's" or "m's" or "r's," or with "ie" or "ei," and when to use commas in order to make their meaning absolutely clear. Most persons use only common words—colorless, flat, ordinary. Their speech and their letters are lifeless, monotonous, humdrum.

## Why Most Persons Make Mistakes

What is the reason so many persons are deficient in the use of English and find their careers stunted in consequence? Why is it some can not spell correctly and others can not punctuate? Why do so many persons find themselves at a loss for words to express their meaning adequately? The reason for the deficiency is clear. Sherwin Cody discovered it in scientific tests, which he personally gave to tens of thousands of persons. *Most persons do not write and speak good English simply because they never formed the habit of doing so.*

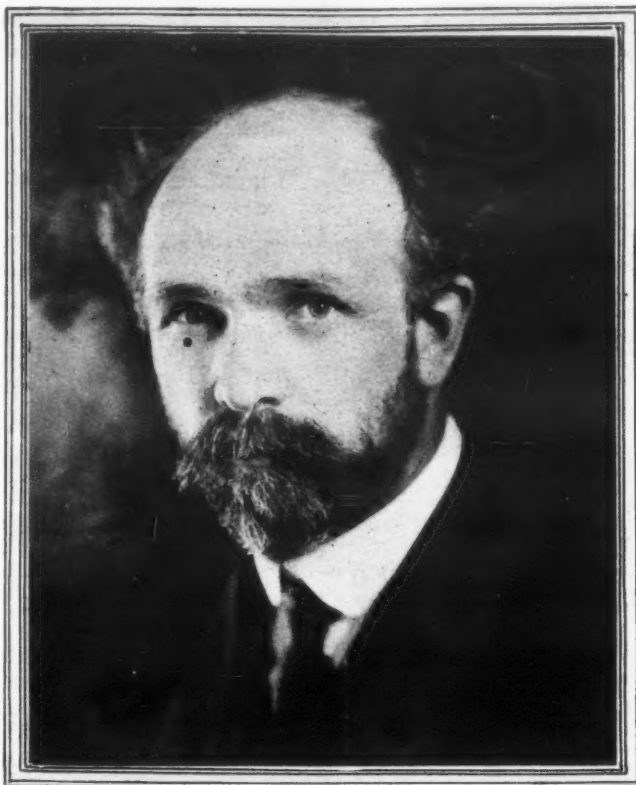
## What Cody Did at Gary

The formation of any habit comes only from constant practice. Shakespeare, you may be sure, never studied rules. No one who writes and speaks correctly thinks of *rules* when he is doing so. For years it has been a crying disgrace! Here is our mother-tongue, a language that has built up our civilization, and without which we should all still be muttering savages! Yet our schools, by wrong methods, have made it a study to be avoided—the hardest of tasks instead of the most fascinating of games!

In that point lies the real difference between Sherwin Cody and the schools! Here is an illustration: Some years ago, Mr. Cody was invited by William Wirt, author of the famous Gary System of Education, to teach English to all upper grade pupils in Gary, Indiana. By means of unique practice exercises, *Mr. Cody secured more improvement in these pupils in five weeks than had previously been obtained by similar pupils in two years under old methods.* There was no guesswork about these results. They were proved by scientific comparisons. Amazing as this improvement was, more interesting still was the fact that the children were "wild" about the study. It was like playing a game!

## 100% Self-Correcting Device

The basic principle of Mr. Cody's new method is habit-forming. Any one can learn to write and speak fluently by constantly using the correct forms. But how is one to know in each case what



Sherwin Cody

is correct? Mr. Cody solves this problem in a simple, unique, sensible way.

Suppose he himself were standing forever at your elbow. Every time you mispronounced or misspelled a word, every time you violated correct grammatical usage, every time you used the wrong word to express what you meant, suppose you could hear him whisper: "That is wrong, it should be thus and so." In a short time you would habitually use the correct form and the right words in speaking and writing.

If you continued to make the same mistakes over and over again, each time patiently he would tell you what was right. He would, as it were, be an everlasting mentor beside you—a mentor who would not laugh at you, but who would, on the contrary, support and help you. The 100% Self-Correcting Device does exactly this thing. It is Mr. Cody's silent voice behind you, ready to speak out whenever you commit an error. It finds your mistakes and concentrates on them. You do not need to learn anything you already know. There are no rules to memorize.

## Only 15 Minutes a Day

Nor is there very much to learn. In Mr. Cody's years of experiment he brought to light some highly astonishing facts about English.

He spent years *tabulating common errors*, and he found, for instance, that a list of one hundred words (with their repetitions) *make up more than half of all our speech and letter writing.* Obviously, if one could learn to spell, use, and pronounce these words correctly, one would go far toward eliminating incorrect spelling and pronunciation. Similarly he proved that there were no more than one dozen fundamental principles of punctuation. If we mastered these principles, there would be no bugbear of punctuation to handicap us in our writing.

Finally, he discovered that twenty-five typical

errors in grammar constitute nine-tenths of our everyday mistakes. When one has learned to avoid these twenty-five pitfalls, how readily one can obtain that facility of speech which denotes the person of breeding and education!

When the study of English is made so simple, it becomes clear that progress can be made in a very short time. *No more than fifteen minutes a day are required.* Fifteen minutes, not of study, but of fascinating practice! Mr. Cody's students do their work in any spare moment they can snatch. They do it riding to work or at home. They take fifteen minutes from the time usually spent in profitless reading or amusement. The results really are phenomenal.

Sherwin Cody really has placed an excellent command of the English language within the grasp of every one. Those who take advantage of his method gain something so priceless that it can not be measured in terms of money. They gain a trade-mark of breeding that can not be erased as long as they live. They gain a facility in speech that marks them as educated people in whatever society they find themselves. They gain the self-confidence and self-respect which this ability inspires. As for material reward, certainly the importance of good English in the race for success can not be over-estimated. Surely no one can advance far without it.

## Free—Book on English

It is impossible, in this brief review, to give more than a suggestion of the range of subjects covered by Mr. Cody's new method and of what his practice exercises consist. But those who are interested can find a detailed description in a fascinating little book called "How to Speak and Write Masterly English." This is published by the Sherwin Cody School of English in Rochester. It can be had by any one, free, upon request. There is no obligation involved in writing for it. The book is more than a prospectus. Unquestionably it tells one of the most interesting stories about education in English that ever has been written.

If you are interested in hearing more in detail of what Sherwin Cody can do for you, send for the book, "How to Speak and Write Masterly English."

Merely mail the coupon, a letter, or a postal card

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